Business Improvement Area Response

Dear Mr Gu, April 3, 2024

Smithbilt Hats Inc. is an internationally recognized business based in Inglewood; the white Smithbilt hat is proudly worn by local and national officials, and for nearly a century has been a gift to visiting dignitaries from around the world, including Royal guests. The Inglewood BIA is incredibly proud to have this symbol of the Stampede and of Calgary in the heart of its business area. Smithbilt is also a compatible fit with the history of Inglewood, as Inglewood is an area of semi-industrial roots, with fabrication/manufacturing still contributing economic contributor in the area and the city.

The Inglewood BIA enthusiastically supports Smithbilt Hats Inc. application to the City of Calgary for a change of use zoning at their new location at 914 11th Street SE (the old Kanes Harley Davidson building). The new location will have retail on the main and second floors with an area in the back for the fabrication/manufacture of our iconic felt hats. This is an exciting new addition to the retail vibrancy in Inglewood.

The BIA supports the plan to relandscape the exterior of the existing grounds as they did at the $1015\ 11^{th}$ Street using native drought-resistant plants and trees.

Sincerely,

Rebecca O'Brien Executive Director

Inglewood BIA