

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

**Project name:** 121 17 Avenue SE

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

The Applicant Team undertook the following outreach tactics:

1. Two notice signs were posted on site to advertise the land use application. One fronting 17 Avenue, and one fronting 18 Avenue.
2. A meeting was held with the Mission Cliff Bungalow Community Association on October 9, 2024 to discuss the application. This was a virtual meeting with 4 CA members in attendance.
3. Approximately 90 postcards were hand delivered to adjacent neighbours to advertise a virtual information session.
4. A virtual information session was held on November 20, 2024 and one participant attended.

### Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

We connected with the following groups:

1. Mission Cliff Bungalow Community Association
2. Adjacent residents

**What did you hear?**

Provide a summary of main issues and ideas that were raised by participants in your outreach.

There was general support for redevelopment on the site, including the mixed use vision for commercial fronting 17 Avenue.

The following comments were raised by participants:

1. Questions regarding shadowing north onto 17 Avenue
2. Detailed design questions regarding balcony placement and sizing, number of residential units, underground parking spaces and site access.
3. Questions related to future demographics of the building, including if the site would be used for rental vs. condominium.
4. Broader concerns about existing traffic issues in the immediate area and noise complaints experienced by adjacent residents from pets.

**How did input influence decisions?**

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

A shadow study was prepared to confirm the proposed 6 storey development would not shadow north of the sidewalk onto 17 Avenue.

Comments related to development permit and future occupancy were noted and shared with the landowner to be reviewed at the development permit stage.

**How did you close the loop ?**

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

The community association and the attendant from the virtual open house were given a copy of the presentation for their records and the project team contact details in the event they had further comments or questions.