

# Engagement Summary

## Overview

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Since 2024 May, community association members, area residents, and heritage advocates have been involved in the development of the Westbrook Communities Heritage Guidelines. The engagement for the project consisted of two approaches:

### Working Group engagement

- From 2024 May to 2024 August, the Working Group helped to define and refine a list of heritage character elements within the community of Shaganappi, and to refine the draft Heritage Guidelines. The Working Group consisted of community association members, area residents and Heritage Calgary.

### Public engagement

- From 2024 August 29 – through 2024 September 21, Administration hosted both in-person and online engagement for property owners living in the Heritage Guideline Area. Property owners were encouraged to provide feedback through The City's Engage Portal. Administration used this feedback to help further inform the Guidelines.
- In 2024 September, Administration shared the final Guidelines publicly on the project website, supported by a notification campaign using a community letter drop.
- Letters were hand-delivered to the identified property owners within the Westbrook Communities Heritage Guideline area (specifically the community of Shaganappi) to inform them about the opportunity to attend an in-person information session and/or contribute to the online portal.
- The in-person session was well attended and feedback received was positive with attendees in favour of the Guidelines.

## Engagement summary

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- **11 Working Group members**
- **3 Working Group sessions**
- **200+ total views of the project website**
- **152 unique visitors to the project website**
- **25 people engaged:** number of people who got involved online and through the working group

## Summary of Feedback

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Feedback was very positive with respect to the Heritage Guideline Policy. Two main concerns were identified, those being respect for the historic front yard setbacks and whether the policy was prescriptive enough to respect the historical character of the Heritage Guideline Area.