

Applicant Outreach Summary

Project name: Smithbilt Hats - 914 11 ST SE - LOC2024-0095

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We reached out to the Inglewood Community Association and the Inglewood Business Improvement Area at the end of March and presented them with our proposed plans.

Bruce MacDonnell from the ICA and Rebecca O'Brien from the IBIA were present at the time.

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Inglewood Community Association & Inglewood Business Improvement Area.

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The members of both associations were very supportive of the plans we presented them. We showed them a plan that demonstrated how our new location would enhance the commercial side of the neighbourhood. There were no issues or concerns raised by the associations or the community.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

There wasn't any issues brought up as both associations were happy with the plan we showed them.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

The final outcome for the outreach was a letter of support from the Inglewood Community Association and one from the Inglewood Business Improvement Area. Copies of the letters are attached to this document.