

Status of Emergency Preparedness Focus on Risk: The Emergency Operations Centre

2024 November 28



Recommendation

That the Emergency Management Committee recommend that Council receive this report for the Corporate Record



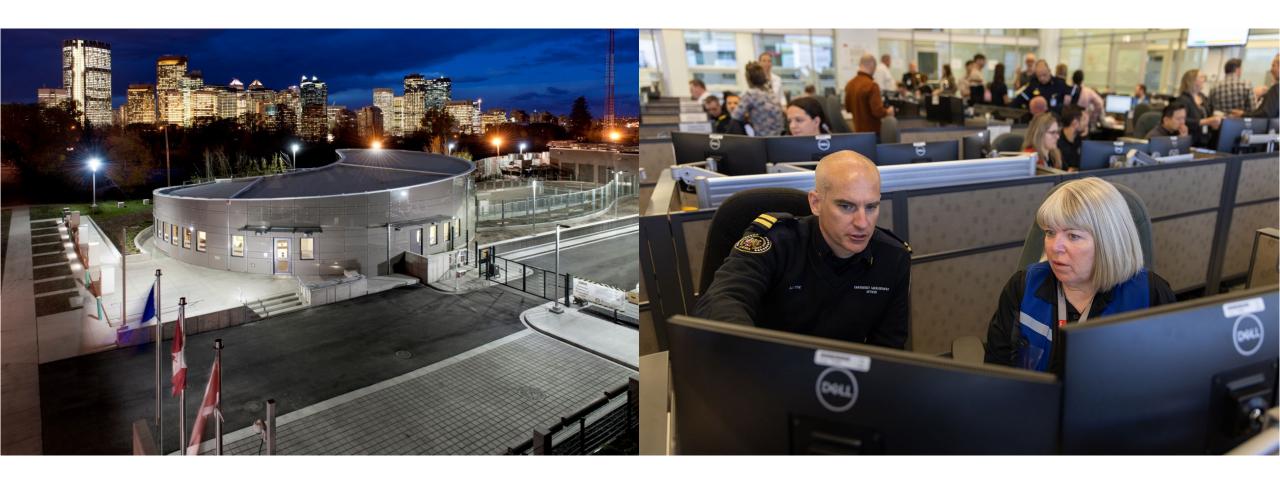


Who is the Emergency Operations Centre (EOC)?





What it Takes to Open the EOC





The "New Normal"

2020



Days open: 1*

*Excluding COVID-19 (305)

2021



Days open: 1*

* Excluding COVID-19 (365)

2022



Days open: 8

*Excluding COVID-19 (89)

2023



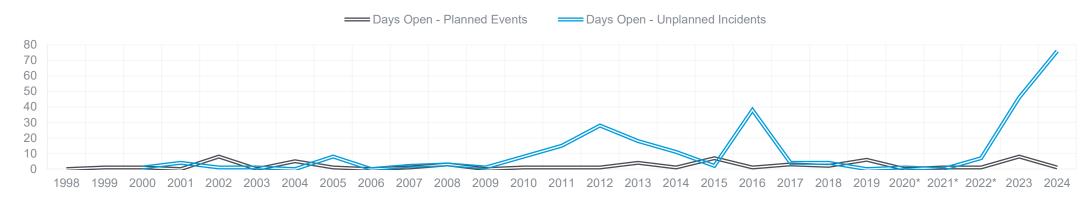
Days open: 54

2024



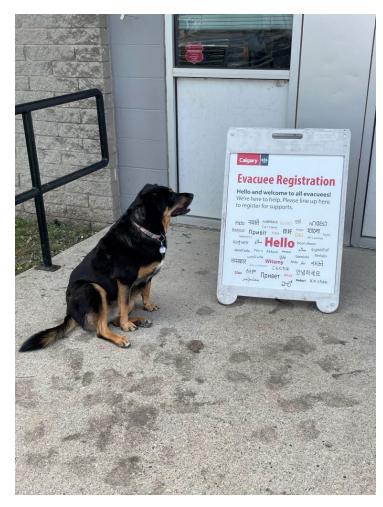
Days open: 76

EOC DAYS OPEN/YEAR





Understanding the Impacts - CEMA





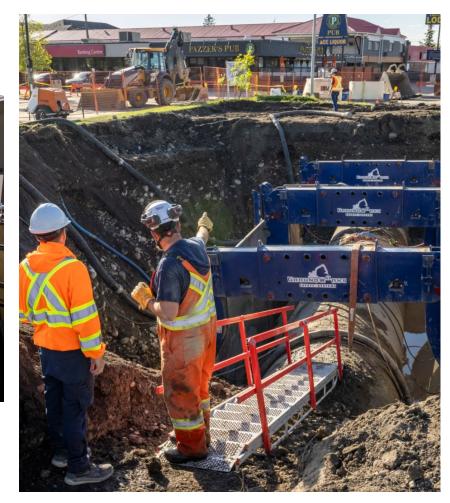


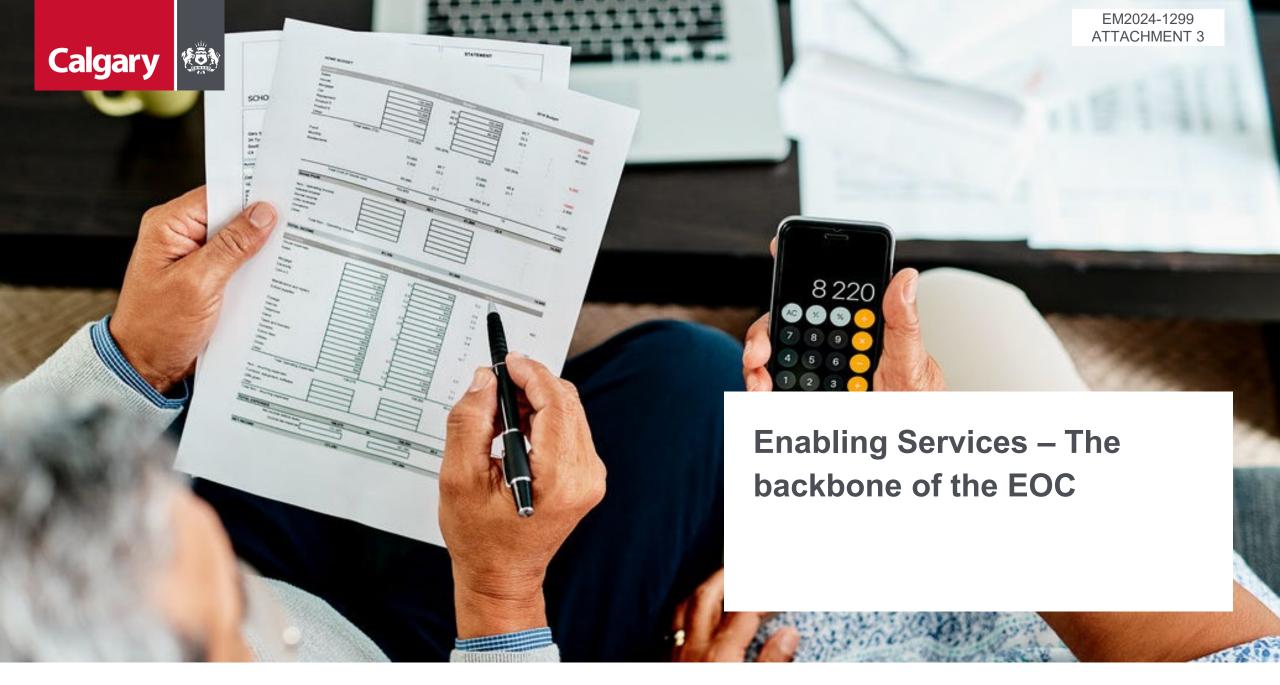


Understanding the Impacts – City Services











Crisis Communications

Jennifer McMurtry, Director, Customer Service & Communications Heather Hastie, Manager, Customer Service & Communications



Crisis Communications Process

CEMA

Emergency declared

CEMA activates Crisis
Communications function

CSC

Shift focus to emergency

CSC members are mobilized

Identify emergency communications needs & actions

Pause, cancel or reschedule other non-crisis related communications

EOC approves all City communications

Centralized, Coordinated, & Consistent



Crisis Communications Structure

Crisis Communications Team:

- Operate 24/7, as needed
- Over 100 CSC employees
- Ongoing training
- Specialized roles
- Scalable and adaptable





Navigating the new normal

24-hour information cycles

Increased audience expectations & skepticism

Messaging for businesses Reception Centre materials Media Tours Leader messages Managing onsite media Instagram Social media Employee intranet Coordinating JIC Conferences Signage Coordinating JIC Facebook
Updates for evacuees Website

Key Messages

Key Messages Marketing Campaigns Nextdoor

Rising misinformation & polarization

Changing media landscape

Longer & more complex events



Impacts of frequent and complex emergencies



Increased EOC hours

2023

➤ 160% increase in EOC hours

2024

➤ 369% increase in EOC hours



Increased overtime

2024

≥2600 hours (to date)



Impacts

- ➤ CSC employees are redirected to emergency-related work
- ➤ Reduced CSC complement to continue non-emergency work
- ➤ Clients experience delays to regular work



Supply Management

Amit Patil, Director, Supply Management



Supply Management







Adapting for the Future





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