

# Applicant Outreach Summary

2024 Sept 17



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

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**Project name:** 5268 Memorial Drive NE Calgary.

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We communicated with the president and another representative of Marlborough community association by email and phone call. We have also been invited to the committee meeting on 2nd October 2024. Also, same representative emailed our letter to immediate members of the community to seek their opinion.

On 17th September 2024, my team and I, consisting of two colleagues from Manu Chugh Architect Ltd., distributed informational letters to seventy-five (75) residents within a 100m radius of the property. The letters outlined the details of our proposal and invited feedback from the community.

During the distribution, some residents approached us to ask questions, which allowed us to provide further clarification and gather immediate feedback. While not all residents engaged directly, the outreach offered an opportunity for those interested to learn more about the project.

We remain available for further community engagement as needed and welcome any additional inquiries.

### Affected Parties

Who did you connect with in your outreach program? List all groups you connected with.

(Please do not include individual names)

\* Marlborough Community Association

\* Members of the community within 100m of the property at 5268 Memorial Drive by means of Mail drop.

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Mainly no response and majority had no comments.

### How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

There is no response till date received from the community therefore we feel it's not going to impact on the proposal.

### How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

There was no response after the big sign was installed and talking to some of the tenant there were some positive responses.

Following our community outreach, no significant issues or concerns were raised that would require changes to the project. Some residents sought clarification on the proposed amendment, and no suggestions for any changes/ modifications were provided.

As a result, the project remains unchanged, and **we remain committed to maintaining open communication and addressing any future concerns.**

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