

# Applicant Outreach Summary

2024 September 17

**Please complete this form and include with your application submission.**

**Project name:**

Did you conduct community outreach on your application? YES or NO If no, please provide your rationale for why you did not conduct outreach.

Yes

**Outreach Strategy**

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

On July 25, we distributed 50 postcards summarizing the proposed land use redesignation to the neighborhood and placed a sign with a QR code, allowing residents to provide their feedback. So far, we have received two responses.

On July 30, 2024, we sent a letter to the Shaganappi Community Association regarding our application. Additionally, we had a phone call with the President of the Shaganappi Community, Mike Wilhelm, on August 1, 2024, and have exchanged several emails throughout September 2024.

**Stakeholders**

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

We distributed 50 postcards to the neighborhood, including a QR code for stakeholders to easily submit their feedback. Additionally, we reached out to the community via phone calls and emails to gather further input.



## Community Outreach for Planning & Development Applicant-led Outreach Summary

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

We received two responses from the community, both of which were negative. The feedback indicated that the respondents are opposed to any development on this land, as they believe there is no need to tear down the existing structure and build a new one.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

After discussing this feedback with our clients, they have decided to move forward with the project. Their plan is to construct rental units to help address the housing shortage across the city.

**How did you close the loop with stakeholders?**

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We discussed the feedback with the community and neighbors, informing them of our decision to proceed with the project. We also made a commitment to ensure that the design and construction will be as considerate and community-friendly as possible. The plan is to build rental units, contributing to alleviating the housing shortage across the city.