

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Date: November 29, 2024

Project Location: 6105 16A Avenue S.E. Calgary
Land Use Amendment Number: LOC2024-0128

Outreach Strategy:

- 1: Arrange for an Open House for community input
(see Open House Poster)
- 2: Place Sign on Property 12 days before event
(see Proof of Open House Sign with location)
- 3: Book Greater Forest Lawn 55 Plus Society – for Lunch and Learn Presentation / Open House
(see GFLS Facebook posting)
- 4: Invite Pembroke Meadows Community League
(see Letter of Introduction Pembroke Meadows Community League)
(see Proof of Communication Emailing Presentation and Introduction letter to Pembroke Meadows Community League)
- 5: Invite Ward 9 Councilor Gian-Carlo Carra
(see Proof of Communication with Ward 9)
- 6: Open House Presentation
(see attached Open House Presentation)
- 7: Pictures of Open House Event – GFLS 55 Plus Lunch and Learn
(Proof of Open House Sign with location)

Stakeholders:

46 GFLS Plus 55 members who attended the presentation – Lunch & Learn
Pembroke Meadows Community League
Ward 9 Councilor Gian-Carlo Carra

What did you hear?

GFLS Plus 55 open house attendees' comments:

- 1: Like the aging in place strategy
- 2: The location is great – across the street from large park
- 3: 10% Affordable Housing – Not enough, the entire apartment should be affordable
- 4: Volunteer program with a reduction in rent is interesting
- 5: The proposed project does not have van- concerned with getting to medical appointments
- 6: Make sure there are lots of trees and raised flower beds
- 7: Make sure there is adequate in door storage

How did stakeholders input influence decisions?

The consultant [REDACTED] met with developer [REDACTED] discussed concerns

- A: Developer agreed with raised flower beds and will give direction to architect
- B: Developer is going to create on-site transportation strategy
- C: Developer is going to add on site storage

How did you close the loop with stakeholders?

- 1: Open house facilitator/consultant gave participants a chance to leave their email
5 participants left email and requested further communication by developer
Facilitator/Consultant gave email addressed to developer
- 2: Developer has agreed to advertise in GFLS Plus 55 newsletter and Facebook when groundbreaking event is scheduled.
- 3: Facilitator/Consultant communicated that there would be a sign at that property once construction started that would give the projects website and a phone number to receive further information.

