Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.
Project name: Shepard Station - Site 1
Did you conduct community outreach on your application?
If no, please provide your rationale for why you did not conduct outreach.
Outrooch Stratomy
Outreach Strategy Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)
On May 7, 2024, Stantec Consulting Inc., representing Shepard Development
Corporation, emailed a formal Notice Letter (enclosed) to the lead pastor of First Alliance Church, the landowner of the neighbouring northern parcel. This
correspondence detailed the proposed application and highlighted the anticipated beneficial outcomes of the land use redesignation for the area. As a key stakeholder,
First Alliance Church was solicited for input and invited to articulate any concerns.
The church pastor responded on May 16 with some questions regarding parking and traffic. Stantec is working with First Alliance Church to address these questions.
Affected Parties
Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)
Stantec has engaged the First Alliance Church, the landowner of the adjacent parcel to the north. All other adjacent lands are owned by SDC.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

First Alliance Church's email response is enclosed.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Stantec will be meeting with First Alliance Church to address their questions and feedback.

How did you close the loop?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

Stantec will be meeting with First Alliance Church to address their questions and feedback.

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