



## Public Submission

CC 968 (R2024-05)

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**Please note that your name and comments will be made publicly available in the Council or Council Committee agenda and minutes. Your e-mail address will not be included in the public record.**

## ENDORSEMENT STATEMENT ON TRUTH AND RECONCILIATION, ANTI-RACISM, EQUITY, DIVERSITY, INCLUSION AND BELONGING

The purpose of The City of Calgary is to make life better every day. To fully realize our purpose, we are committed to addressing racism and other forms of discrimination within our programs, policies, and services and eliminating barriers that impact the lives of Indigenous, Racialized, and other marginalized people. It is expected that participants will behave respectfully and treat everyone with dignity and respect to allow for conversations free from bias and prejudice.

First name [required] Ji Yan Jocelyne

Last name [required] Wong

How do you wish to attend?

You may bring a support person should you require language or translator services. Do you plan on bringing a support person?

What meeting do you wish to comment on? [required] Standing Policy Committee on Infrastructure and Planning

Date of meeting [required] Dec 3, 2024

What agenda item do you wish to comment on? (Refer to the Council or Committee agenda published [here](#).)

[required] - max 75 characters Opposition to Land Use Amendment Application LOC2023-0298 (Bylaw 292D2024)

Are you in favour or opposition of the issue? [required] In opposition



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ATTACHMENT\_01\_FILENAME

ATTACHMENT\_02\_FILENAME

I am writing as the owner of an adjacent property to express my strong opposition to the proposed land use amendment for the property located at 4337 Macleod Trail SW (Plan 3550AJ, Block 4, portions of Lots 8 to 19) under Application LOC2023-0298 (Bylaw 292D2024). The application seeks to redesignate the land from Commercial - Corridor 2 (C-COR2 f3.0h30) District to Direct Control District to accommodate a digital sign with an electric vehicle charging facility.

### Reasons for Opposition

#### 1. Negative Environmental Impact:

The installation of a digital sign will significantly disrupt the surrounding environment. Digital signs emit excessive light, which can contribute to light pollution, negatively affecting nearby residents and wildlife. The brightness and flickering of such signs are particularly intrusive during nighttime hours, diminishing the quality of life for those living or working in the vicinity.

#### 2. Increased Safety Risks:

Digital signs are known to distract drivers, increasing the risk of accidents in an already busy and potentially hazardous corridor along Macleod Trail. Adding a large digital display in close proximity to traffic-heavy areas could compromise public safety.

#### 3. Inconvenience to Surrounding Properties:

The constant illumination from the digital sign will create an ongoing nuisance for neighboring properties, including increased light intrusion into residential and commercial spaces. This not only disrupts sleep for nearby residents but also detracts from the overall appeal of the area.

#### 4. Devaluation of Adjacent Properties:

Such developments often lead to a decline in the aesthetic appeal of the area, potentially resulting in reduced property values for adjacent and nearby properties.

#### 5. No Proven Community Benefit:

While the proposal includes an electric vehicle charging facility, this feature does not necessitate a digital sign. The benefits of the charging station can be achieved without compromising the environment or safety with an intrusive digital display.

For the reasons outlined above, I strongly urge the City of Calgary to reject this application. The proposed amendment will negatively impact the surrounding environment, increase safety risks, and cause inconvenience to neighboring properties. I respectfully request that the City prioritizes the well-being of the community and the safety of its residents over commercial interests. Thank you for considering my concerns.

Comments - please refrain from providing personal information in this field (maximum 2500 characters)