

# Background and Previous Council Direction

## Background

The short-term rental market in Calgary has evolved and grown steadily since 2017, and broader social and economic shifts have created new pressures and priorities for our city.

The City of Calgary engaged the University of Calgary, through the Urban Alliance partnership, on a two-year study of Calgary's short-term rental market to understand the impacts and implications of short-term rentals, to enable The City to adjust to and keep pace with them. Through Council direction, the goals of the Short-Term Rental Study were to gain an understanding of Calgary's short-term rental market. This includes how the market impacts housing, the hotel industry and communities. Other Canadian cities were also studied to learn what tools they used.

Excerpt from the Council Innovation Fund Application:

“2. To translate the results of this research into new and improved planning and regulatory processes that will not only support effective management of STRs but will also leverage the market in innovative ways to create value for the community.”

## Previous Council Direction

DATE	REPORT NUMBER	DIRECTION/DESCRIPTION
2023 June 06	EC2023-0354	Improving short term rental community impact and safety That Council give three readings to the bylaw amendments in Proposed Bylaw 29M2023 (Attachment 3) to amend the Business Licence Bylaw 32M98.
2022 December 06	EC2022-1240	Council Innovation Fund Application – Short Term Rental Economy 1. Approve the Council Innovation Fund Application for one-time funding in the amount of \$324,070; and 2. Direct Administration to report back to the Executive Committee on outcomes no later than Q4 2024.
2022 July 26	EC2022-0829	Notice of Motion - Addressing Short Term Rental Licensing NOW THEREFORE BE IT RESOLVED that Council direct Administration to report back to Council no later than Q2 2023 to: Revise the existing fee structure for short term rentals, building off of the work of the CPS2018-1328 Short Term Rental Scoping Report; Prepare updates to the “Good Host Guide” and “Good Guest Guide”; Update requirements to obtain a business license.