

Applicant Outreach Summary

2024 June 18



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Red Rose residence

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We connected with the Highland Community Association and emailed the development director our vision and plans for the development. May 31st 2024.

The response was positive with recommendation for the M-C1 rezoning.

Also, we mailed in over 200 letters and brochures informing the residence of Highland community of our proposal. June 3rd 2024

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Highland Community Association

Highland Community Residences

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The community response and feedback was very positive and encouraging towards the affordability strategy and the enhancement of the community with new buildings.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Based on the feedback response the proposed development will include 25% affordable rental units and we will include bike racks, parking, ground level entry, and low roof building.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

We closed the loop with the community association residence & director by sharing with them the feasibility and massing study in 2D & 3D graphical digital presentation.

Refer to the attached document.

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