

Applicant Outreach Summary

2024 June 5



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Pup Paradise (Dog daycare and Kenneling) at Nolanhill, NW Calgary, AB

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

- Conducted in-person interviews with the business owners and tenants around the proposed location (8 participants) and solicited their views and inputs during May 2024
- Conducted phone interviews with the surrounding neighborhoods (Nolanhill, Sharewood, Symon Valley) and Edgemont during May 2024 (around 11 participants), explained the proposed project and received their feedback
- Conducted in person interview with a veterinary doctor

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

- Community residents having pet dogs
- Various Business owners
- Vet doctor
- Pet stores
- Banking professionals

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

- Participants provided very positive feedback as this is a much needed service in Calgary NW area. Most of boarding facilities are available in NE, Downtown and Airdrie area. Calgary NW and many dog owners put their dogs at those locations. Having such a facility near to them will greatly help them by providing ease of access and saving travel time
- None of the participants raised any objection or concerns as this proposed zoning amendment is pretty minor, doesn't affect negatively to anyone in anyways and it will be complementary to the already allowable pet related services in this area
- Kenneling is a totally inside the building service and so it will not impact to any other business, resident in the surrounding neighborhood or any other individuals
- Overall, participants sounded enthusiastic about having such a service available in this community in future

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

- Having received very positive and encouraging feedback, we have decided to go ahead with offering this service at the proposed location and making a significant investment, which is expected to generate 18 to 20 net new jobs and will result in significant revenues as property and other taxes for the city of Calgary for many years in future

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

- Informed all the participates either in person or via phone calls/emails/messages, thanked for their feedback and conveyed the decision to move ahead with setting up this service to offer

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