

Community Association Response

2024 September 23

From: Myles Trawick <president@myglendale.ca>
Sent: Monday, September 23, 2024 12:02 PM
To: Smith, Brenden R. <Brenden.Smith@calgary.ca>
Subject: [External] Re: FW: LOC2023-0297 - 3939 17 AV SW - Proposed land use redesignation for JOLT EV charging facility and digital third party advertising sign

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Hi Brenden,

Thanks for the email. Yes, we received a distribution package in January of this year. Here are some of the comments we received and are relaying. I realize some of them are more specific to the location and might be best suited for the next phase of the process but here they are anyway.

- "Like the idea. Not too crazy about the location with size of display screen."
- "I would prefer to see the installation closer to the TD bank. A 6' advertising screen **that close to the pedestrian corridor could be a safety issue**. Also, glare from the sign would be better absorbed by trees on the north side of 17 Av (by the LRT trench portal). Proposed location has no light spray protection. Moving closer to TD would also be less intrusive (flickering advertising) for existing businesses."
- "Would this impact the existing businesses too much? Tim Hortons deliveries often block off stalls for the truck and it impacts the west end of the parking lot. Consider relocating eastward, a little further to the middle of the lot."

Regards,

Myles Trawick, President - GGMCA

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