

## SUMMARY OF FESTIVAL AND EVENT POLICY CHANGES

### Highlights

- The scope of the policy was updated for what a festival or event is, and what is out of scope, including:
  - Partner-bid events
  - Film-friendly support
  - Specified protests
- Content specific to day-to-day operational activities was moved to the Management Framework.

### Out-of-date procedures were corrected, including:

- Updated business unit to align with 2023 reorganization of City Administration.
- Changes to external advisory group – the Event Advisory Committee was replaced by the Cultural Leadership Council.

### Edits to improve specificity and provide clarification for procedures that did not change:

- The Policy statement, including values.
- The name of the “Event Steering Committee” was updated to the “Corporate Event Steering Committee”.
- Definition for the “Festivals and Events Subsidy Program” (FESP).
- The definitions and procedures related to subsidy funding including what it will be used for and who qualifies to receive it.
- Fee schedule for Festivals and Events and its relation to the Corporate rates and fees schedule.
- Procedures for internal recovery of funds.
- Roles related to mitigating impacts to event sites.

### Alignment to the Council-approved Eventful City Strategy:

- Guiding principles.

### Content moved to the Management Framework:

- Appeals process.
- Service Standard Agreement.

### Content added or deleted to align with the updated Council Policy Template (2023):

- Applicability (added).
- Purpose statement (updated).
- Background (deleted).