## **Applicant Outreach Summary**

2024 June 27



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.
Project name: 1878 NA'A Dr SW, Trinity Hills
Did you conduct community outreach on your application?
If no, please provide your rationale for why you did not conduct outreach.
Outreach Strategy Provide an overview of your outreach strategy, summary of tactics and techniques you

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We conducted a thorough community outreach strategy for our project, sending out 434 mailers on March 4 to all residents in the postal code region which roughly correlates to a 1000m radius. The attached map shows the specific FSA region we targeted. This included 202 houses, 158 apartments, and 74 businesses. The mailers contained detailed brochures about our proposed development, including project stats, viewpoints, and 3D renders, to ensure residents were fully informed about the upcoming project. We also included our contact information and a link to an online survey for residents to provide feedback, which was open from March 4 to April 5. We received 10 survey responses and made sure to email all respondents back regarding their questions or concerns.

In addition to our public outreach efforts, we conducted Indigenous engagement, by meeting with a traditional knowledge keeper (TKK). We were open to feedback on how we can better incorporating Indigenous elements into our design, including native plantings, materials, and naming the building "Pitta". We will conclude our engagement by meeting with TKK, Duane Mistaken Chief, to do a naming ceremony on July 17th. We are committed to honoring the values of the Blackfoot people and preserving the rich ancestral ties of the area.

#### Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Residents: We sent mailers to all residents in the neighborhood, including houses, apartments, and businesses, totaling 434 mailers. This allowed us to reach a wide range of individuals who may be impacted by the project.

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Indigenous Community: We met with Stewart Breaker who is a member of the Indigenous Relations Office at the city, Lorna Crowshoe whose role is as an Issue Strategist at the city, and Traditional Knowledge Keeper, Duane Mistaken Chief. We gained their insights and advice on better incorporating Indigenous elements into our design. Their input has been invaluable in shaping our approach to this aspect of the project.

Local Businesses: As part of our mail-out campaign, we also reached out to local businesses in the area to ensure they were aware of the proposed development and had the opportunity to provide feedback.

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Participants expressed concerns about the exterior colours, and potential parking issues arising from the proposed development, citing worries about increased competition for parking spaces and its impact on existing street parking. Additionally, there were concerns about the density of the development and participants feared that increased density could lead to overcrowding.

### How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

We value community input and want to ensure our development integrates well with the neighborhood. As such, we have carefully reviewed the feedback received from participants and are open to incorporating items that align with both our vision and the community's. We are open to altering the exterior colors, as requested by some residents, and are integrating additional indigenous elements into our design based on feedback from the Traditional Knowledge Keeper.

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However, aspects that will remain unchanged are parking and density. Our parking allocation exceeds the minimum requirements set by regulations and is based on careful consideration of various factors, including our commitment to sustainable urban development and promoting alternative transportation options. In addition to the parking stalls, we are also providing 168 bike stalls to encourage alternative modes of transportation and reduce reliance on personal vehicles. The site also lies on a transit route and is within walking distance of 3 different bus stops.

Our careful consideration of density ensures that the development is well-suited for the current and future growth of the area. There are several shopping centers and amenities in the area, and we want to emphasize that the project is not intended to be over-developed. We are committed to fostering a harmonious coexistence between the community, the environment, and the proposed development.

### How did you close the loop?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

To close the loop on our outreach efforts, we shared and explained final project decisions with those who participated in our outreach program. We emailed all survey respondents to thank them for their feedback and addressed their questions and concerns in detail. We also included information on how their input influenced our decision-making process and that their feedback will be considered in our next DP submission. We gave participants about 5 weeks to complete the survey before closing the loop. Additionally,we have allowed respondents to reach out anytime directly via email should they have further suggestions.

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# FSA / RTA: T3H AB

The Delivery Mode names that have an asterisk (\*) indicate Modes that are split between more than one (1) FSA. Les noms des modes de livraison avec un astérisque (\*) indiquent des modes partagés entre plusieurs RTA.



# 1878 NA'A DRIVE, SW

EAGLE CREST CONSTRUCTION

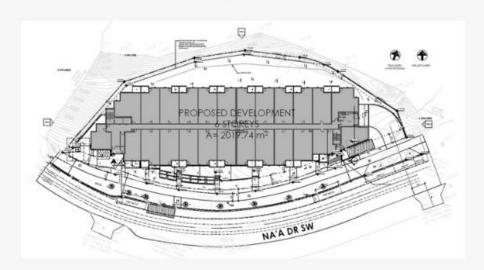




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## LOCATION



Discover 1878 NA'A Drive, nestled in the serene community of Trinity Hills. The name NA'A, symbolizing "mother earth," carries profound cultural significance within the Blackfoot community. For the Blackfoot people, reverence for the land runs deep in their traditions and spirituality. NA'A Drive embodies a connection to the earth and heritage that echoes the Blackfoot ethos of honoring and respecting the natural world. This area stands as a tribute to the ancestral ties and values of the Blackfoot people, encapsulating a rich history deeply rooted in their cultural identity.



EAGLE CREST CONSTRUCTION



This exciting new multi-residential development offers a total of 147 thoughtfully designed units, and stands six storeys tall, boasting stunning valley and city views. With a variety of floor plans ranging from 1 to 2 bedrooms, residents can find the perfect living space that suits their needs and preferences.

The development includes 97 dedicated parking stalls, supplemented by additional street stalls, and 168 bike stalls. Interior building amenities include a communal kitchen and work spaces for tenants, while exterior amenities include a rooftop patio with an outdoor kitchen and lounge area.

Within walking distance, residents can access various local amenities in the area, including a gym, shopping centers, and the Olympic Park. Furthermore, the building provides secure underground parking, storage, and private balconies where residents can unwind.

This project is designed to align seamlessly with the surrounding community, fostering a sense of cohesion and harmony. The design and architectural elements of the buildings have been carefully planned to complement the aesthetic and character of the Trinity Hills neighborhood while recognizing the history of the Blackfoot People.

EAGLE CREST CONSTRUCTION

## VIEWPOINTS



1. Adjacent Street View



2. Street View of Curb



3. South West View



4. North West View



5. North East View



6. South East View

# **3D VIEWS**





## THANK YOU



We are committed to working hand in hand with the community. We value your feedback and encourage you to reach out to us with any inquiries, suggestions, or comments you may have. Our dedicated team is here to listen and provide the information you need.

We appreciate your support and trust in us as we work together to create a remarkable living experience in the Trinity Hills neighborhood.



### Get in touch

Please send us your comments, concerns, and suggestions via the survey link below. The deadline to enter your submission is April 5, 2024.

https://www.surveymonkey.com/r/F2PSMC3