

## Street Names in Alpine Park (Ward 13), SN2024-0002

### RECOMMENDATION:

That Calgary Planning Commission recommend that Council:

Adopt, by resolution, the proposed street names: Elevation, Cirque.

### RECOMMENDATION OF THE CALGARY PLANNING COMMISSION, 2024 JULY 18:

That Council adopt, by resolution, the proposed street names: Elevation, Cirque.

### HIGHLIGHTS

- This application proposes two new street names for use in the community of Alpine Park.
- Administration recommends approval of the proposal as it complies with the *Naming of City Assets Policy*. Note that the former policy, *The Municipal Naming, Sponsorship, and Naming Rights Policy*, was repealed 2024 April 30.
- What does this mean to Calgarians? Municipal naming of streets plays an important role in simple and unambiguous identification for location and navigation within Calgary.
- Why does this matter? The proposal will assist citizens and emergency services operators with navigation to and within the developing community of Alpine Park.
- The application is associated with land use and outline plan application, LOC2022-0225.
- There is no previous Council direction regarding this proposal.

### DISCUSSION

This application, in the southwest community of Alpine Park, was submitted by Stantec Consulting LTD, on behalf of Dream Asset Management Corporation, on 2024 June 27.

The subject lands are located in the area north of 162 Avenue SW, south of Alpine Avenue SW, and west of 45 Street SW. Location Maps are provided in Attachment 1.

An associated land use amendment and outline plan application (LOC2022-0225, Attachment 2) was approved by Calgary Planning Commission at the 2024 June 20, meeting and, at the time of writing this report, is scheduled to be presented to Council 2024 July 16.

The proposed street names, Elevation and Cirque, were selected by the developer to complement and support the mountainous alpine theme throughout the proposed community's rolling terrain and landscape. More information can be found in the Applicant's Submission in Attachment 3.

Administration has considered the relevant planning issues and has determined the proposal to be appropriate.

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### **ENGAGEMENT AND COMMUNICATION**

- Outreach was undertaken by the Applicant  
 Public/interested parties were informed by Administration

#### **Applicant-Led Outreach**

As part of the review of the application, the applicant was encouraged to use the Applicant Outreach Toolkit to assess which level of outreach with relevant public groups was appropriate. Applicant-led outreach was not required for this application.

#### **City-Led Outreach**

In keeping with Administration's practices, this application was circulation to relevant public groups and affected landowners.

Administration provided the following restriction regarding street 'types' to be used with the following street name:

- Cirque: street type Circle shall not be used to avoid any potential phonetic confusion.

No public comments were received at the time of writing this report. There is no community association for the subject area.

Following Calgary Planning Commission, this application will be scheduled for decision at a future meeting of Council.

### **IMPLICATIONS**

#### **Social**

The proposed application enables the continuation of development in the community of Alpine Park and navigation through new communities for citizens and emergency service operators.

#### **Environmental**

There are no concerns associated with this application.

#### **Economic**

There are no concerns associated with this application.

#### **Service and Financial Implications**

No anticipated financial impact.

#### **RISK**

There are no known risks associated with this proposal.

**Planning and Development Services Report to  
Calgary Planning Commission  
2024 July 18**

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**ATTACHMENTS**

- 1. Location Maps
- 2. Associated Outline Plan (LOC2022-0225)
- 3. Applicant Submission

Department Circulation

General Manager (Name)	Department	Approve/Consult/Inform