

Applicant Outreach Summary

2024 April 28



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 901-929 1 Avenue NE

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Once our updated application was submitted, engagement with the Community Association occurred.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We contacted the Bridgeland/Riverside Community Association to share information regarding the change of use amendment and sought feedback as part of the application process.

On-site signage was posted on the site as per the city's notice requirements. The notice posting included contact details of the applicant team where individuals could contact O2 to share feedback or ask questions.

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Bridgeland Riverside Community Association

Neighbourhood Residents

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The Community Association was generally supportive of the land use amendment application. There was general support for the proposed use and the community association was happy to hear a vacant storefront would be occupied with an appointment based business, adding more pedestrians to contribute to a vibrant street.

Other area residents that contacted the applicant team were interested to understand the scope of the application including what type of business would occupy the ground floor unit. Residents were generally pleased a physio/chiropractor unit would occupy the space.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Comments were in support so no changes were made to the application.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

Email correspondence was provided to the community association confirming comments were received and keeping the lines of communication open for future feedback.

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