

Applicant Outreach Summary

Please complete this form and include with your application submission.

Project name:

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Based on City of Calgary's outreach Assessment Tool, this application is ranked as 1A - Direct Approach classification. As recommended, 2-3 tactics for community outreach to a targetted audience have been used from the Outreach Strategies and Techniques:

1. Create an engagement website where neighbours could submit feedback on the project at Engage2440.ca (information on LOC and DP applications)
2. Send direct mail flyers to 32 residents in the community surrounding the development to notify them a redesignation was occurring on the site.
3. Direct email and phone number provided for engagement feedback
4. Feedback loop will be closed by providing updates on the website

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

32 Immediate neighbours

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

No feedback was received by the Applicant from the mailout.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

No feedback or questions were received. The website was updated during the application process to reflect the changed zoning during discussions with the City file manager and the on-site advertising sign was updated.