

Calgary Economic Development is a catalyst, a conduit and a connector

Calgary Film Studio

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calgary economic development | creative industries
be part of the energy™

Background/History

- Film Commission joined CED in 2003
- ACH Corporation created in 2009
- Non-profit subsidiary of Calgary Economic Development
- Our mission is to grow Alberta's film industry



Support for the Film Studio

Support received from:

- City of Calgary - \$10M grant approved in 2011
- AAMPTU
- AMPIA
- Post secondary institutions
- Comweb & William F. White

Economic impact

- Production value increase estimated to double over next 5-7 years
- Local crew-base growth
- Growth of peripheral industries
- Retention of local talent – 7,000 graduates yearly from Calgary post-secondary institutions in creative industry related degrees

✓ Facility description

- Over 6 acres of land development
- 2 purpose-built, state-of-the-art sound stages
 - 40' clear height, long clear spans, extensive acoustical insulation etc.
- Warehouse, workshop/production space
 - 18,000 sq ft for long-term leases (William F. White & partners)
 - 10,000 to 15,000 sq ft workshop/production space for props, sets, wardrobes etc.
- Construction will meet sustainability requirements

✓ Future Ownership and Governance Model

- Governance report commissioned in 2011
- Office of Film Commissioner to remain with CED
- Corporation will become facility administrator for the operator and programming, and for marketing and promotions of the facility
- Full ownership of the Calgary Film Studio is to remain with CED
 - Operate at arms-length and as a non-profit, subsidiary
 - Self-sustaining

✓ Business Plan

Detailed business plan created as part of the submission process with the following goals:

- Self-sustaining facilities
- Development of local resources and skilled talent one of the key objectives
 - Support for smaller Alberta projects and indigenous newcomers
- Collaboration with Alberta post-secondary institutions, Unions and Guilds for training and development

Plan has been previously reviewed and approved by City and Province

Conclusion

- Development of sustainable, state-of-the-art, purpose-built Film Studio in the Calgary Region
- Unique non-profit organization
 - Aimed at growing the local film, television and creative industries sector and supporting economic development
- Supporting all levels of screen production
 - Indigenous and foreign productions that tell Alberta stories which foster the growth of the industry
- Not just building a studio, we are building an industry and diversifying Alberta's economy