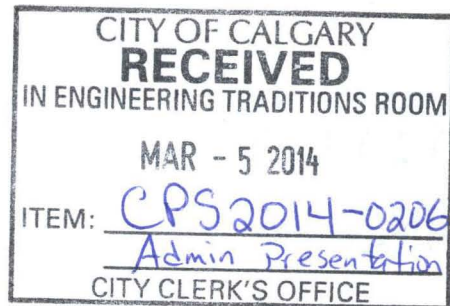


The City of Calgary Recreation

SPC on Community &
Protective Services
2014 March 05



THE CALGARY FILM
STUDIO

CPS2013-0206

Recreation....More than you think



THE CITY OF
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Project Scope

- Investment in a 'one-stop' **facility** that will make it easier and more attractive to make movies in Calgary
 - The Calgary Film Studio will facilitate film-making, but not produce films

2014 March 05

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Project Overview and Benefits:

	2014 - 2015
Budget:	\$22.8 M (including land)
Content: 83,000 s.f. (at grade)	<ul style="list-style-type: none">•Two sound stages•Warehouse (for film-related gear)•Production space (sets, wardrobes & dressing rooms)•Support space (logistics, administration, & accounting)
Benefits:	<ul style="list-style-type: none">•One-stop facility with the right kind of space next to each other•Primary market is the local film-making industry•Facilitate training & talent development in Calgary•Attract new business
Financing:	Calgary = \$10 M Alberta = \$5 M Private = \$3.3 M Debt = \$4.5 M

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Risk – Reward Evaluation

What is the risk that...	Rating
Facility cannot be completed	•Very Low
Facility cannot operate without subsidy	•Low <ul style="list-style-type: none">•Predicated on pent-up demand•Low overhead•Ability to service debt
Investment cannot be recouped upon wind-up	•Low <ul style="list-style-type: none">•Probability is low•After creditor(s), residual value of the asset would revert to Calgary Economic Development
Overall Value Proposition	•The risk-reward ratio justifies the investment

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Recommendation

- Administration recommends \$10 M towards the construction of the Calgary Film Studio

2014 March 05

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