

# Applicant Outreach Summary

2024 March 09



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

**Project name:** 3313 - 77 St. NW, Calgary, AB

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

10/26/2023

- Posted a 36"x54" sign with a colored 3D rendering of the proposed development at the front of the property.
- Delivered brochures with 3D renderings and floor plans to nearby neighbors, and emailed a copy to the Bowness Community Association for feedback.
- All printed material included Arc1 Design's email address and invitation for feedback.
- Spoke to neighbors who inquired about the signage and brochures.

11/08/2023

- Attended the November 8, 2023 Bowness Community Association meeting and presented the proposed design.

10/26/2023 - 02/29/2024

- Waited for feedback from neighbors and the community prior to application.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Spoke to neighbors directly adjacent to the property, delivered brochures to neighbors within a one block radius, and provided signage for passersby. We also reached out to the Bowness Community Association for feedback.

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)



## Community Outreach for Planning & Development Applicant-led Outreach Summary

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The main concern was parking in the neighborhood and the loss of green space.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

We added 3 visitor parking stalls on site, in addition to 4 parking stalls inside the private garage, 2 mobile storage lockers, and 4 bicycle parking stalls to allow for additional parking and transportation.

We also reduced the size of each dwelling, thereby reducing the parcel coverage to 44% from the allowable 50% for units. This significantly increased the size of the backyards.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

During our outreach, we answered questions via email and through attendance at the Bowness Community Association meeting.

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)