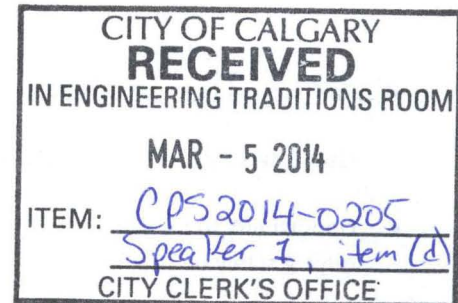


**Emiko Muraki**  
**Director, Impact and Engagement**  
**Calgary Arts Development**  
**Suite #501, 237 8th Ave. SE**  
**Calgary AB T2G 5C3**

**Via: Email**



Dear Calgary Arts Development:

Thank you for the opportunity to present at the Living a Creative Life panel as part of Calgary Arts Development.

Brookfield Residential is a strong believer in community art, and we have been involved in incorporating a wide variety of art pieces into our communities since in the 1980's. To date, elements such: wooden hand carved fencing, artisan crafted benches, hand carved rock statues, and custom glass art have been integrated into our communities to help encourage a unique experience and deeper connection between Calgarians and our arts community. In fact, Brookfield has employed numerous local, Calgary area based artists to create public art alternative arts spaces.

- Allows local artists the opportunity to display their work in areas outside of galleries or displays.
  - work is presented in public areas- allowing for residents to enjoy art during a walk
  - gives artists the opportunity to network outside of the "norm"
- Art pieces are unique to each community, however still fitting within the individual community themes.
  - increases quantity and diversity found in purpose-built and alternative arts spaces
  - iron benches in New Brighton to match the setting; structural features of the entrance and gates of the community, as well as branding items such as the New Brighton logo
  - limestone statue in Cranston to depict the natural setting in Cranston. The sculpture was created to evoke a sense of family and community.
- Increases resident awareness of the local art community through public displays- not limited to galleries or inner city. Access to immediate art throughout Brookfield communities.
- Increases the aesthetics of the area chosen for the art.
  - mile markers around a lake in the form of glass fish.

- Pay homage to historical origins.
  - stone carving of a buffalo in Tuscany along a walking trail in Tuscany.
- Opportunity to provide upscale greenspaces. Increases the aesthetics of the area through art- not relying solely on site furnishings, plantings, or playground structures.
- Opportunity for resident involvement in the artist and art selection. Provides residents a further sense of community pride:
  - Perhaps offer art/dance/music classes at our RAs, bring in artists to teach and perform, etc.
  - Outdoor concerts etc.

Brookfield wants to create "The best places to call home". By partnering with CADA through Living a Creative Life, we are able to bring the arts to our communities and enrich and connect the daily lives of Calgary's residents, visitors and its vast artistic community

Sincerely,  
Brookfield Residential (Alberta) LP



David Allen  
President, Calgary Communities  
Brookfield Residential

Cc: G.Danis  
D. Leighton  
J. Palacsko  
T. Edwards