

CITY OF CALGARY
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ITEM: C2013-0837
CITY CLERK'S DEPARTMENT

Calgary Arts Development Overview

12 | 10 | 2013



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The Arts in Calgary



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1. Photo courtesy Glenbow Museum
2. Calgary Stampede. Photo: Bill Marsh
3. Wordfest. Photo: Monique de St. Croix
4. Opera in the Village. Photo courtesy Calgary Municipal Land Corporation
5. Photo courtesy National Music Centre
6. Globalfest. Photo courtesy of Mathieu Young from J&J Lawrence Photography
7. Decidedly Jazz Danceworks. Photo: Trudie Lee, courtesy DJD
8. Studio C. Photo: Wilmer Aburto
9. Lou Rye performing for flood-affected Calgarians
10. Calgary ReggaeFest. Photo: Mike Wanini
11. Theatre Calgary. Photo: Trudie Lee
12. Calgary Philharmonic Orchestra. Photo: Rick Robinson
13. Phantom Wing at cSPACE King Edward. Photo: Mike Tan
14. Photo courtesy Calgary Folk Music Festival
15. Photo courtesy Glenbow Museum
16. Sweet City Lip Dub. Photo: Sean Dennie
17. CLOUD by Caitlind r.c. Brown & Wayne Garrett. Photo: Doug Wong
18. Calgary Fringe Festival. Photo: Janet St. Germain
19. Studio C. Photo: Wilmer Aburto
20. Decidedly Jazz Danceworks. Photo: Trudie Lee, courtesy DJD
21. Calgary Stampede. Photo: Bill Marsh

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Calgary Arts Development Operating Grant Clients



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In 2012, the 157 organizations supported through Calgary Arts Development's Operating Grant Program represented:

- \$111M total revenues
- \$109M total expenses
- 654.6 full-time equivalent staff employed
- 7526 artists paid for their work

Sources of Revenue for Calgary Arts Development Operating Grant Clients



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LEGEND

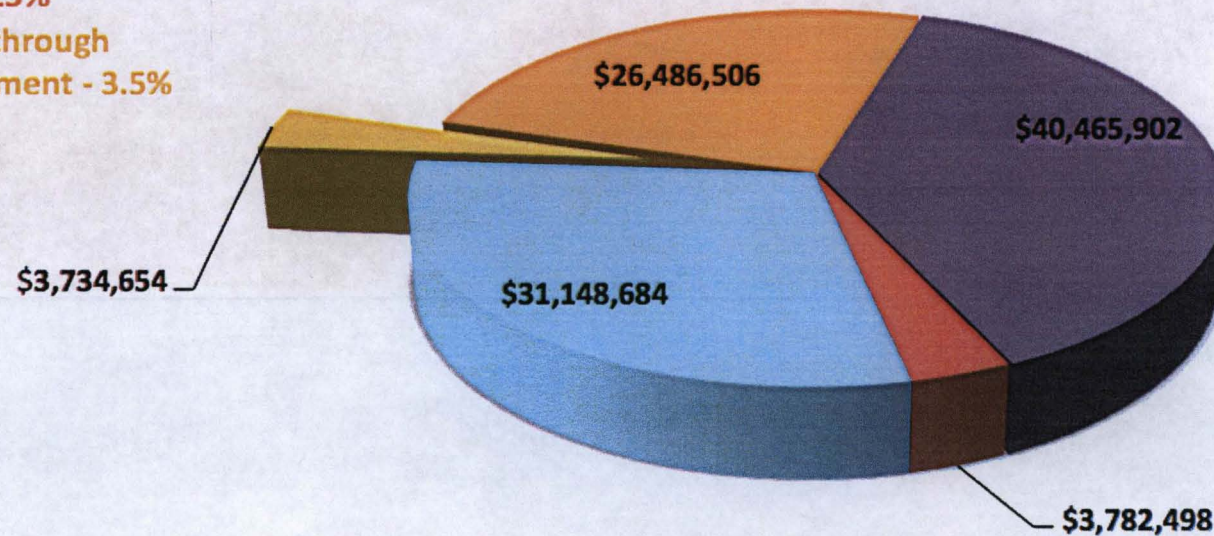
Earned Revenue - 39%

Total Other Revenue - 3%

Total Private Sector - 29.5%

Total Public Sector - 25%

**Total City of Calgary through
Calgary Arts Development - 3.5%**



The City of Calgary's support is a critical and meaningful investment in our arts community.

Expenses for Calgary Arts Development Operating Grant Clients



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LEGEND

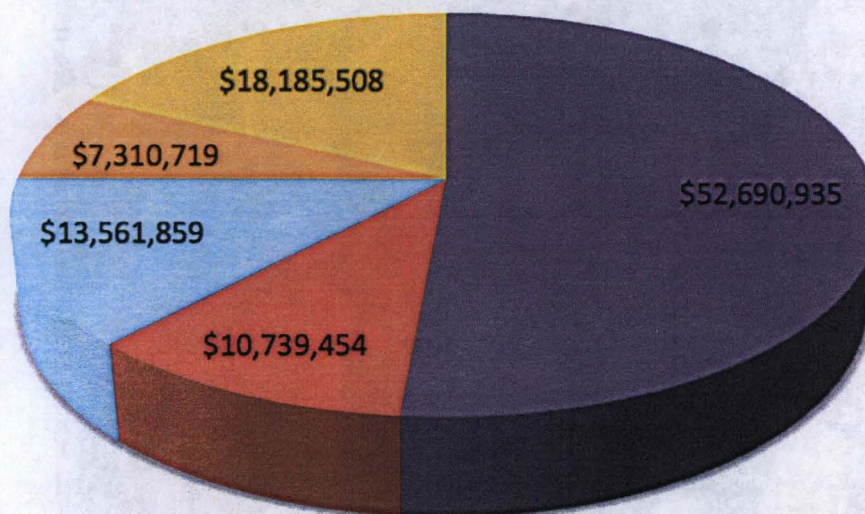
Artists - 51.5%

Facility Operating - 10.5%

Marketing/Communications -
13%

Fundraising - 7%

Administration - 18%



Calgary Arts Development's Operating Grant Clients contribute over \$100M to the local economy annually.

Public Impact of Calgary Arts Development Granting Clients



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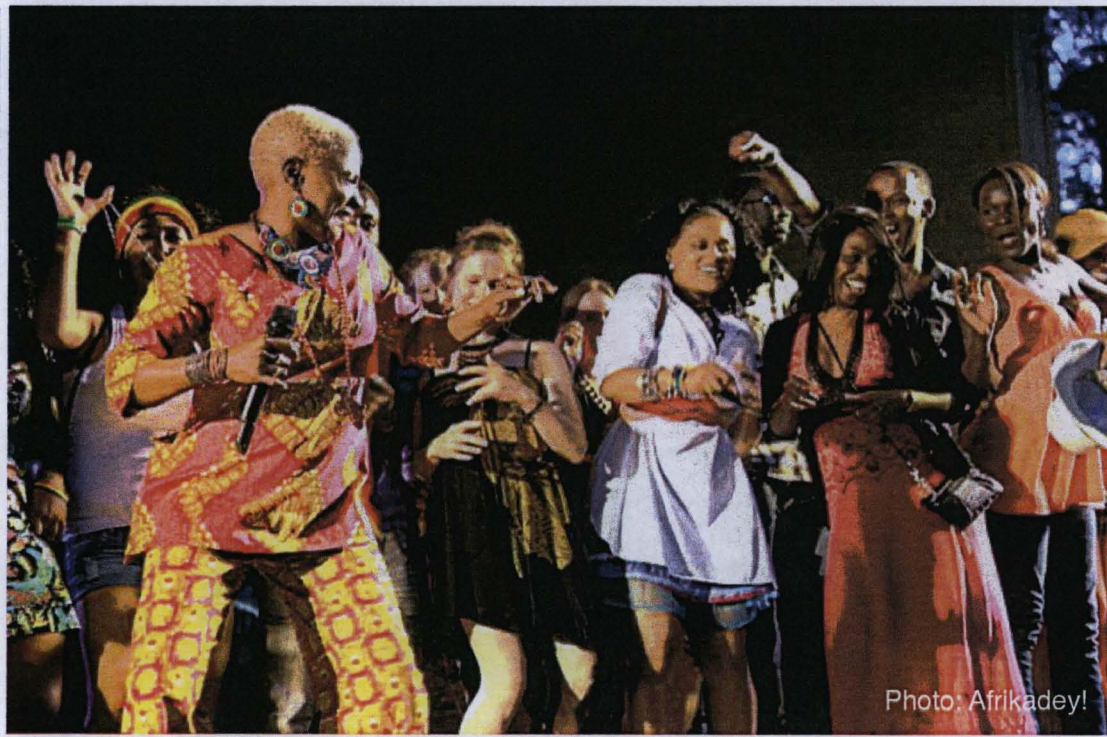


Photo: Afrikadey!

2008: 1,655,805 attendees

2009: 1,992,929 attendees

2010: 2,368,422 attendees

2011: 2,052,563 attendees

2012: 3,553,900 attendees*

** In 2012, an additional 36 arts organizations received funding from The City of Calgary through Calgary Arts Development via the New Client Induction Grant Program.*

Public Impact of Calgary Arts Development Operating Grant Clients



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Photo: Calgary Folk Music Festival

In 2012, 24,034 volunteers gave 624,552 hours of their time, valued at \$9,368,280.

Artistic Impact of Calgary Arts Development Operating Grant Clients



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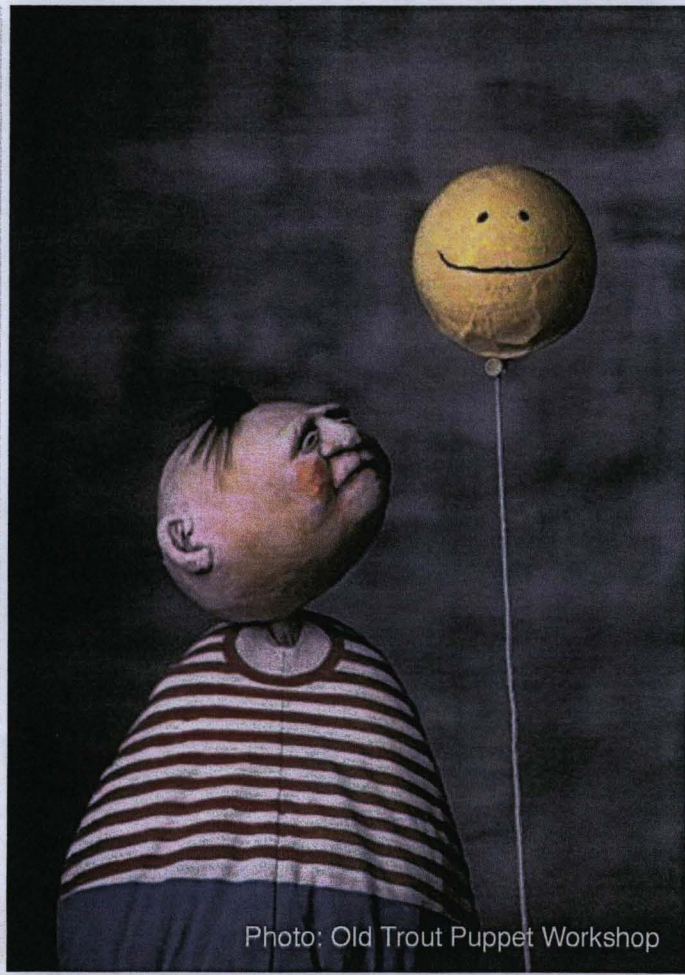


Photo: Old Trout Puppet Workshop

With imagination anything can be a puppet, all you need a a strangely shaped stick and a sprinkle of anthropomorphism. Here lies the true magnificence of the Old Trout Puppet Workshop, they blend a variety of puppeteering styles together, as well as blending the logic of our reality universe and their created universe together until this particular audience member will believe just about anything they put in front of her.

– Danielle Benzon, *Plank Magazine*, March 2012

The birth of the imagination, and the fantasy-provoked quest for happiness, is also the birth of disappointment and despair. In reaching for the yellow balloon, one sad-sack gets throttled on the string. It's a perfectly Trout-ian irony.

– Liz Nicholls, *Edmonton Journal*, March 2012

I never cease to be amazed by Calgary's own The Old Trout Puppet Workshop.

– Louis Hobson, *Calgary Sun*, October 2012

Artistic Impact of Calgary Arts Development Operating Grant Clients



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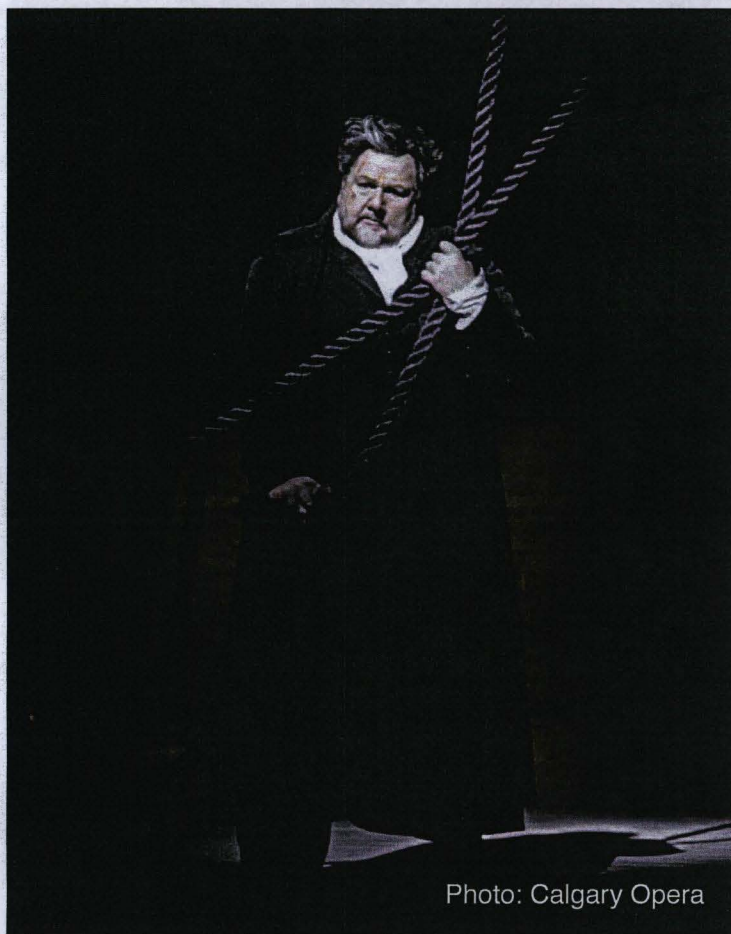


Photo: Calgary Opera

John Waters – Calgary Underground Film Festival

Laurie Anderson – High Performance Rodeo

Ben Heppner – Calgary Opera

Randy Newman – Calgary Folk Music Festival

John Ralston Saul – WordFest

Deepa Mehta – Calgary International Film Festival

M.C. Escher: The Mathemagician – Glenbow Museum

Calgary Arts Development's Work



CalgaryArtsDevelopment.com



Strategic planning and leadership for the arts in Calgary

Develop

Assist in cultural facility planning and policy

Create and manage multi-tenant arts facilities (through cSPACE)

Prioritize capital investments in the arts

Invest

Administer all public funding and granting for the arts

Build capacity

Fundraise

Promote

Provide independent advice to Council on arts funding, facilities and general promotion of the arts sector

Build the profile of the arts sector



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Update on *Living a Creative Life*

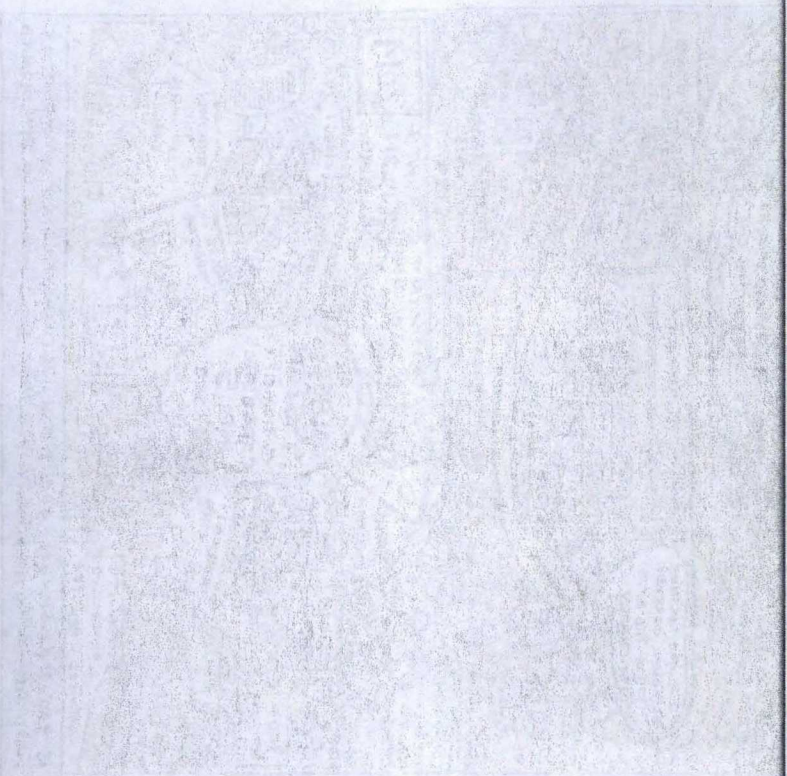
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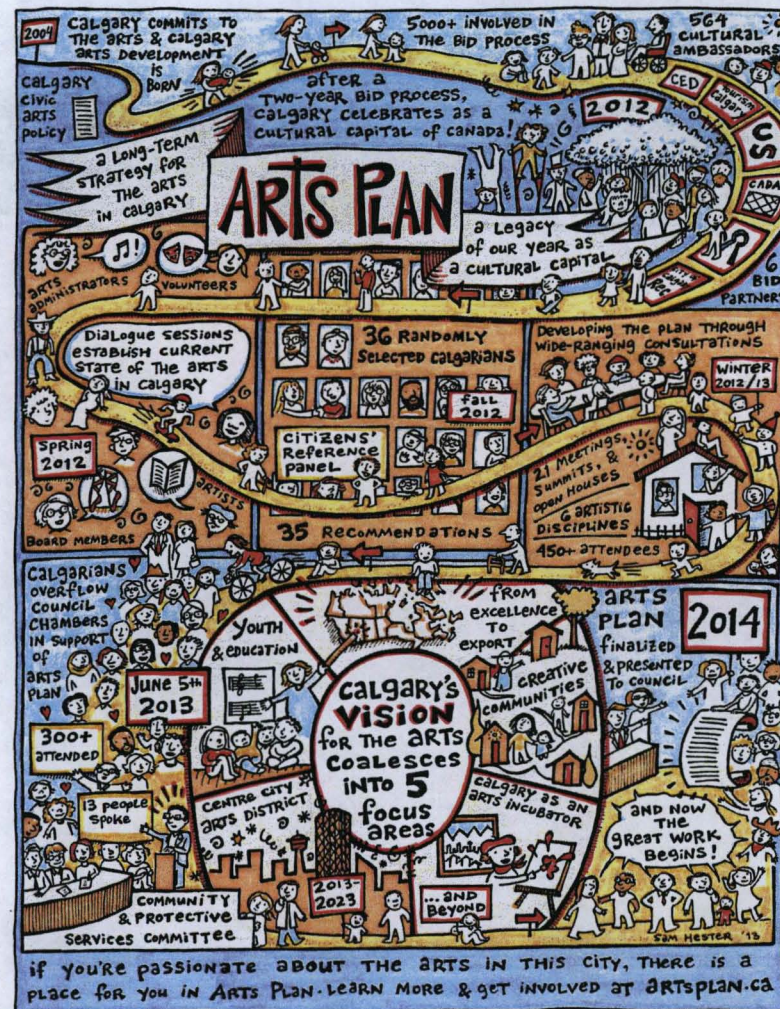
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Living a Creative Life

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This is a strategy for **Calgary** based on what's important to **Calgarians**.



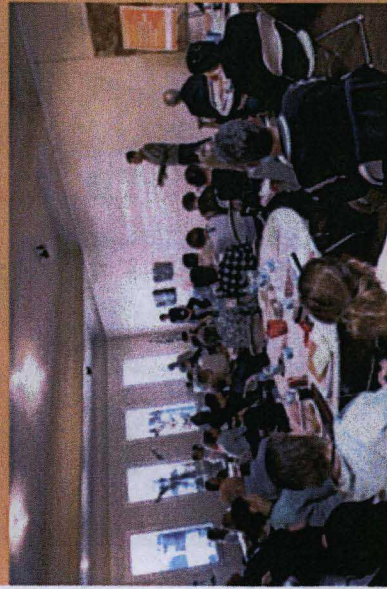


Citizens' Reference Panel

ArtsPlan.ca



An intensive, thorough and participatory process



- City of Calgary, Mayor's Office
- City of Calgary, Administration
- Calgary Arts Development Board of Directors
- Calgary 2012
- Government of Alberta & Alberta Foundation for the Arts (Edmonton)
- Canada Council for the Arts (Ottawa)
- Department of Canadian Heritage (Vancouver)
- Business for the Arts (Toronto)
- City of Calgary Public Art Board
- The Calgary Foundation

Calgary is a city that encourages every resident to live a creative life.

Calgary will prosper as the arts sector achieves excellence and innovation, and as Calgarians engage with their city as co-creators within its vital arts ecosystem.

1. **Creative Citizens:** The Arts are for Everyone
2. **Creative Places:** Build Social Capital
3. **Creative Economy:** Fuel our Prosperity
4. **Creative Image:** Calgary on the World Stage
5. **Creative Leadership:** Broad Base of Champions
6. **Creative Ecosystem:** Connect and Balance

Five Focus Areas

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Creative Communities

Youth & Education

Arts Incubation

Artistic Exchange

Centre City Arts District

Arts participation is a fact of daily life in all Calgary communities.

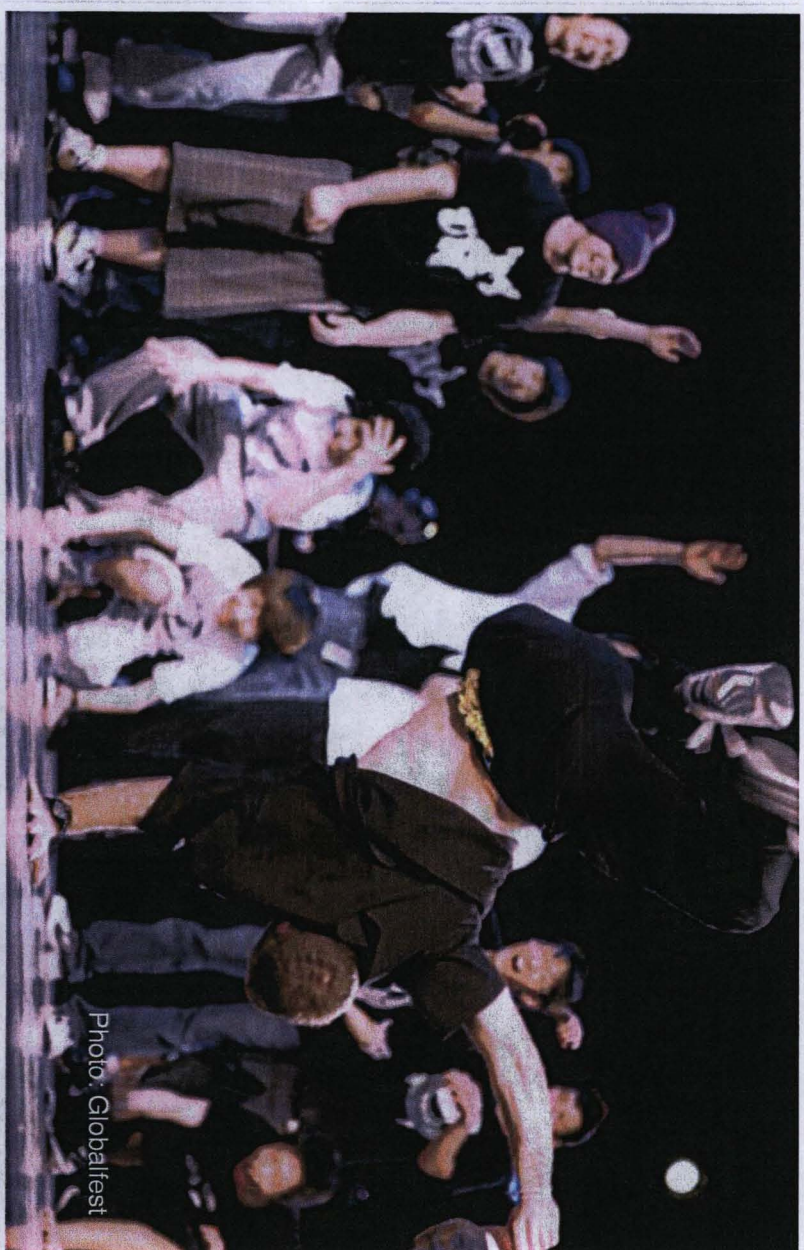


Photo: Globalfest

Calgary's youth are highly ethical and innovative citizens because they engage meaningfully with one another and with their communities through arts participation.



Photo: Calgary International Children's Festival

Calgary is incredibly attractive as a city where artistic talent chooses to live, work and achieve artistic excellence.

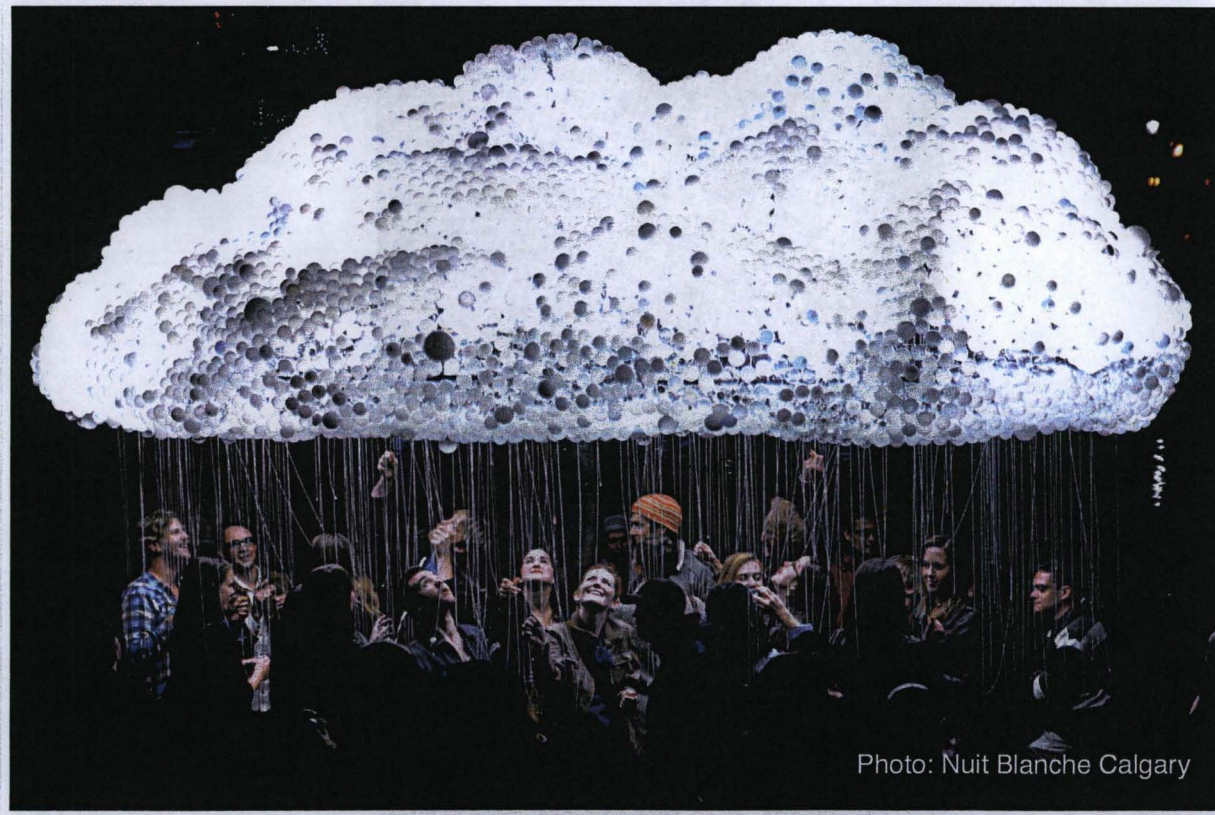


Photo: Nuit Blanche Calgary

Calgary's professional artists, arts organizations and presenters trade the highest quality of work on regional, national and international markets.

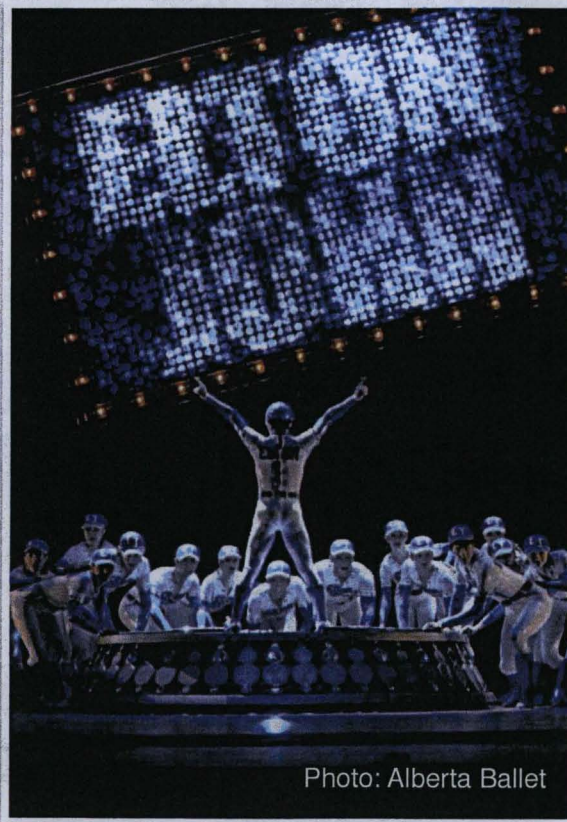
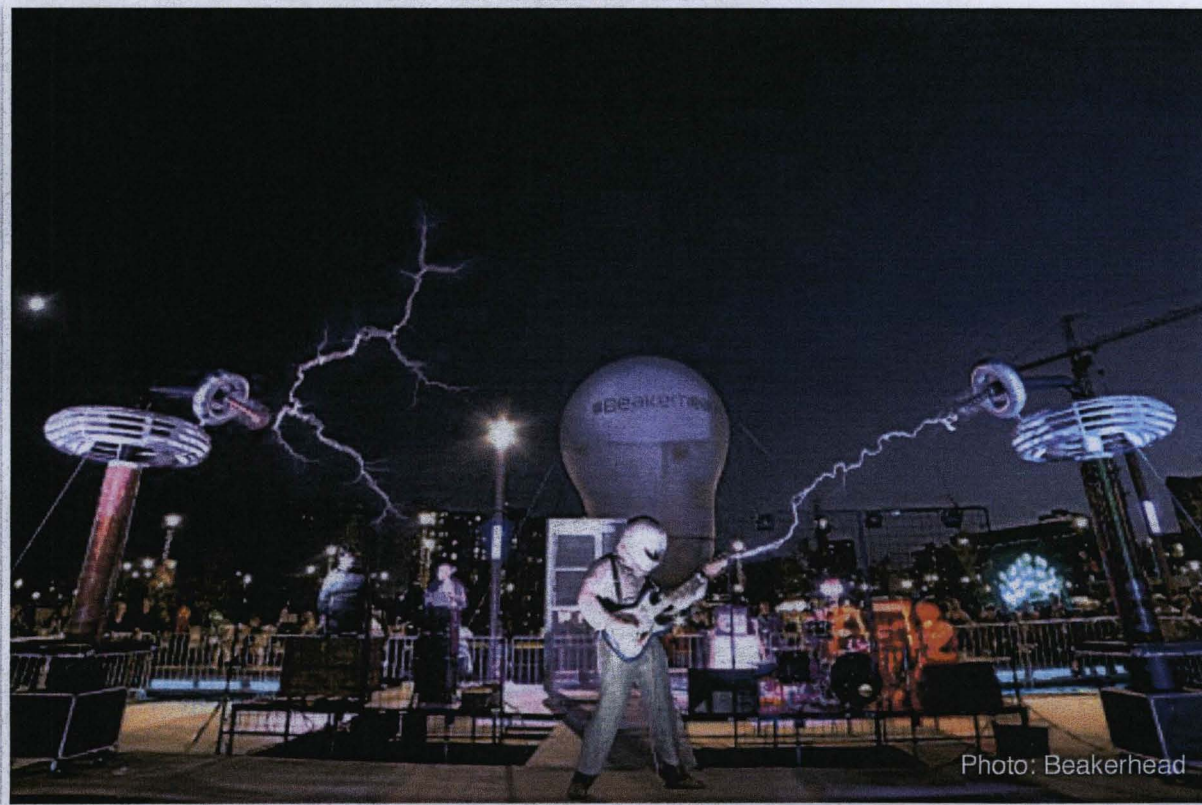


Photo: Alberta Ballet

Calgary's Centre City is a hotbed of artistic activity, making it a destination for Calgarians and visitors alike.



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