Applicant Outreach Summary



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Calgary (5) Applicant-led Outreach Summa
Please complete this form and include with your application submission.
Project name: Crown Surplus Land Use Redesignation
Did you conduct community outreach on your application? ✓ YES or NO
If no, please provide your rationale for why you did not conduct outreach.
Outreach Strategy Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)
Our outreach included in-person meetings:
- Coucillor Carra -
Inglewood Community Association's Planning Committee on April 4 at their office, 3 participants
- Inglewood Business Improvement Area
on May 9 at their office, approx 8 participants
We had an initial meeting with the above and then followed up via email to summarize their feedback and provide further opportunity for input.
Other land owners/businesses (John Kerr, Jane Kerr, City of Calgary, Smithbilt) were called and emailed by Phil Dack, and then emailed a letter to inform them of the redesignation proposal. No responses or concerns were received. Stakeholders
Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)
Councillor Gian Carlo Carra

Inglewood Community Association - Planning Committee Inglewood Business Improvement Area Surrounding Neighbours/Land Owners

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Inglewood Community Association (Planning Comittee)

- concerns with maximum building height

Inglewood Business Improvement Area

 concerns with adequate parking for business patrons, especially during construction of the firehall, 11 Street streetscape work, and the Crown Surplus site

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

With this being a land use redesigantion only, without a concurrent development permit, the initial concept drawing that was shared with the Inglewood Community Association's Planning Committee did not show the maximum possible build of the site, it was an esthetically pleasing twin tower design which spread the FAR out and did not max out the height.

Based on feedback and concerns about the maximum height, we created a new shadow study to depict the maximum possible height.

This group also asked if we would consider reducing the height in the application. We offered to suggest this to our client for their consideration.

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Follow up emails were shared with the Inglewood Community Association and Inglewood Business Improvement Area to summarize their feedback and address the concern with the shadow study images.

Councillor Carra was also contacted.