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25/05/2016



TELUS Spark*
THE NEW SCIENCE CENTRE

2015 Year in Review

Our Community

- **Stable:**
 - Visitor Experience & Value ratings stable
 - Partnerships clearly tied to organizational objectives
- **Growth:**
 - Community Access Program visits **90% ↑**
 - School access visits; 9 “deep needs” schools in pilot

For every \$1.00 from the City of Calgary, we generate another \$4.23 to support community programs and experiences

25/05/2016

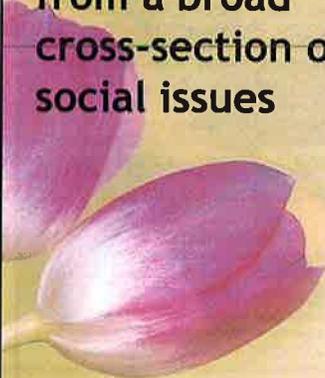


Community Connections Program = 40 partner agencies from a broad cross-section of social issues

Dear Jo Bauchard + TELLIS Spark Staff + Management

Thank you for the 2015 Lending Membership Cards. These cards have gone a long way to opening your facility to people with developmental disabilities in Calgary and ensuring that we are able to participate in and contribute to Calgary's culture.

Warmly,
Calgary Alternative Support Services





2015 Year in Review

Our Business

- Stable:
 - Students 71,000 in 2015
 - Membership 21,000
- Growth:
 - Attendance **7.8%** ↑ YOY despite economy
 - Facility Sales **21%** ↑ YOY: 202 private events
 - Social engagement (Klout) and Trip Advisor improvements
 - Invested in new visitor experiences
 - *Being Human* exhibits opening Oct 2016
 - *Brainasium* outdoor park, phase 2













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2015 Year in Review

Our Team

- Stable:
 - Operational stabilization in 4th year
 - Safety culture
- Growth:
 - Succession planning
 - Management development
 - Volunteer hours 45% ↑ (= 12 FTE)

25/05/2016

A slide titled '2015 Year in Review' for TELUS Spark. It features the organization's logo and a decorative blue starburst graphic on the right side. The text is organized into a bulleted list under the heading 'Our Team'. The slide includes a date '25/05/2016' in the bottom left corner.



Looking Forward

To 2017: 50th Anniversary of the Centennial Planetarium, opened 1967

- Thank, engage and mobilize key stakeholders
- Reflect on 50 years of impact in our community
- Introduce TELUS Spark's long-range vision

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Looking Forward

To 2020: Sustainability

- Managing \$100,000,000 City of Calgary asset for \$2M per year
- 3rd party review of opportunities for expanded food services/catering, pre-school and adult learning infrastructure
 - Competitive Analysis
 - Market Analysis
 - Business Plan

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Adult learning at TELUS Spark: team builders, teacher training and innovation programs



Spark* SCHOOL for INNOVATION BY DESIGN



Looking Forward

To 2025: Long-Range Planning

- Social Impact Assessment
- Community Listening Sessions
- Vision & Strategic Framework

25/05/2016

