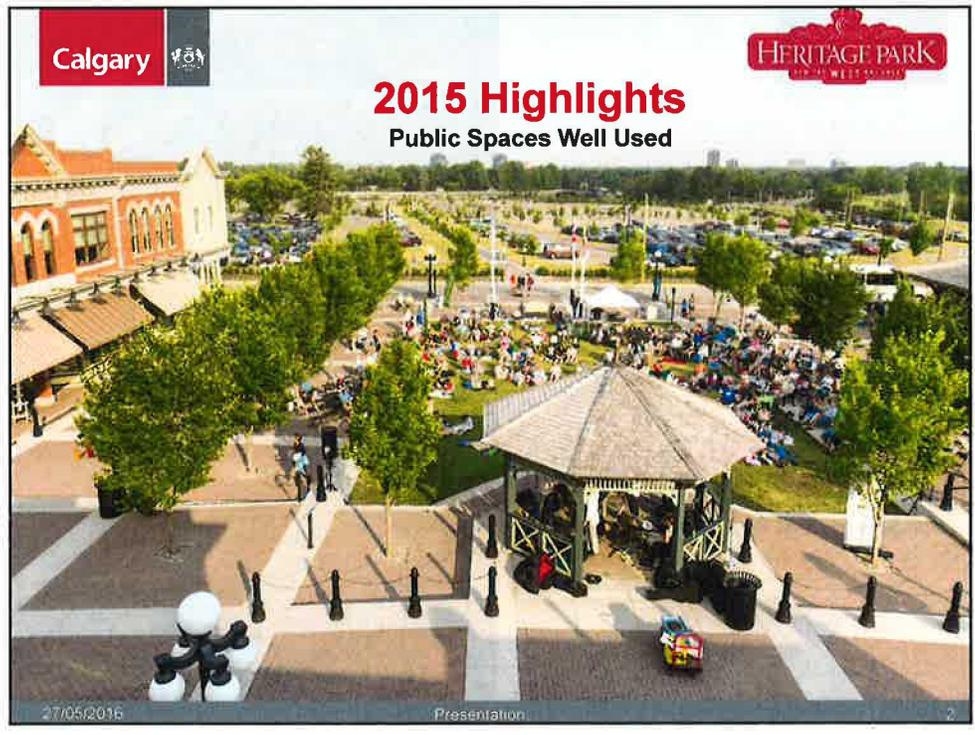
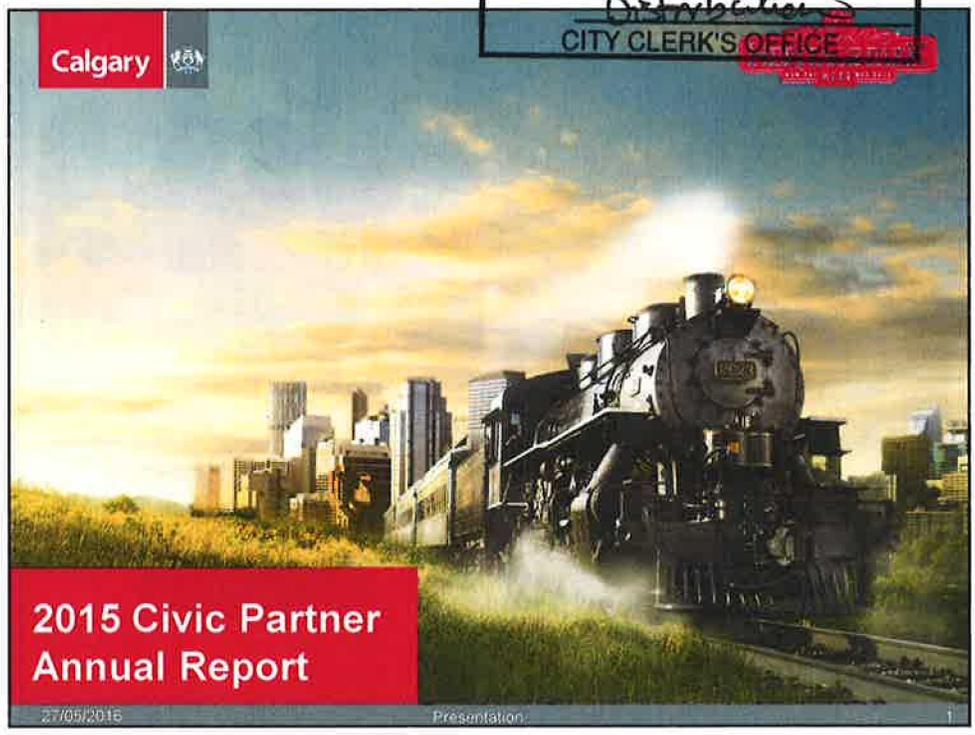


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2015 Performance Highlights
Maximizing Education



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How well did we do it?
Donations and School Programs

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HERITAGE PARK
OLD WEST MUSEUM

2015 Performance Highlights

Challenges with corporate support

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The image shows the interior of a large museum or restaurant. The ceiling is high and features numerous vintage signs and logos, including 'Lingo', 'GMC Trucks', 'Frontier', 'Marveluba', 'PacifiC 66', and 'Resall'. Below the ceiling, there are several round tables with white tablecloths and chairs, suggesting a dining area. The overall atmosphere is one of historical and cultural significance.



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HERITAGE PARK
OLD WEST MUSEUM

2015 Performance Highlights

General attendance and international visitors

HERITAGE PARK
OLD WEST MUSEUM

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The image shows a man in a dark jacket holding a young child in a grey sweater. They are standing next to a white horse with a dark bridle. The background is slightly blurred, suggesting an outdoor setting. The overall scene is warm and family-oriented.



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2015 Performance Highlights
How are Calgarians better off?
School Programs and Volunteers

HERITAGE PARK
CALGARY WESTMINSTER

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2015 Performance Highlights
New Canadians and Employment

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CALGARY WESTMINSTER

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2015 Performance Highlights
Calgary loves Heritage Park

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Strategic Issues

Key strategic risks

- Financial stability/economy

Strategic Issue	Inherent			Risk Appetite	Mitigating Controls
	Likelihood	Impact	Risk Level		
Financial stability/economy	4	4	16	Low	<ul style="list-style-type: none"> Instill in managers an attitude of fiscal responsibility and avoid wasteful spending. This does not mean always cutting costs, but being most appropriate with an outlook for sustainability. Establish disaster recovery plan.
Information Management	3	3	9	Moderate	<ul style="list-style-type: none"> Ensure data is backed up daily. Establish a regular schedule of backup tests. Ensure a regular schedule of replacing/upgrading hardware.
Operational Efficiency	4	4	16	Low	<ul style="list-style-type: none"> Monitor results of investments. Establish a policy to evaluate the performance of investments, including criteria for seeking alternatives.
Information Management	2	4	8	Modest	<ul style="list-style-type: none"> Maintain critical infrastructure, secure capital assets, and ensure operations are run at maximum efficiency.
Information Management	1	5	5	Low	<ul style="list-style-type: none"> Ensure internal controls and detailed policies are in place and are reviewed by the Charities Directorate and the Province of Alberta at least annually, and is in compliance with the relevant legislation.
Information Management	3	4	12	Moderate	<ul style="list-style-type: none"> Ensure internal controls are in place and are reviewed by the Charities Directorate and the Province of Alberta at least annually, and is in compliance with the relevant legislation. Controls should include separation of duties and monitoring for any anomalies.
Information Management	4	3	12	Moderate	<ul style="list-style-type: none"> Maintain excellent physical security over the information assets. Adhere to all regulatory requirements, conduct regular audits, and address changes in legislation that have a potential impact on operations/policies.
Information Management	3	5	15	Low	<ul style="list-style-type: none"> Maintain a comprehensive maintenance and emergency response plan. Required safety issues are addressed in a timely manner. Ensure insurance coverage remains sufficient to cover the full recovery of cost. Ensure authorized users are certified and trained. Establish training processes to ensure copy and backup procedures.
Information Management	4	3	12	Moderate	<ul style="list-style-type: none"> Maintain up to date asset management program. Risk Infrastructure issues. Proactively seek funding for necessary maintenance.
Information Management					<ul style="list-style-type: none"> Develop a comprehensive environmental risk management plan.

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Strategic Issues
Corporate catering business and US Exchange



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Strategic Issues
Paid Parking and BRT



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Strategic Issues

Deterioration of assets and infrastructure





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Looking Ahead

Upcoming strategies or initiatives
Colonist Car Refurbishment and National Tour



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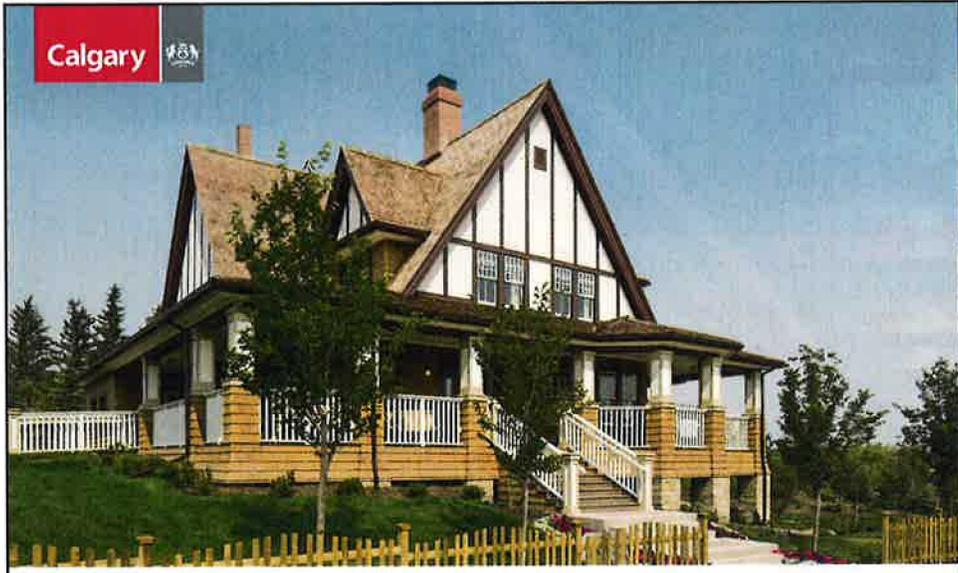


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Looking Ahead
Upcoming strategies or initiatives
Experiential Programming

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CALGARY WEST MOUNTAIN

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Looking Ahead
Upcoming strategies or initiatives
3-D Audio Experience

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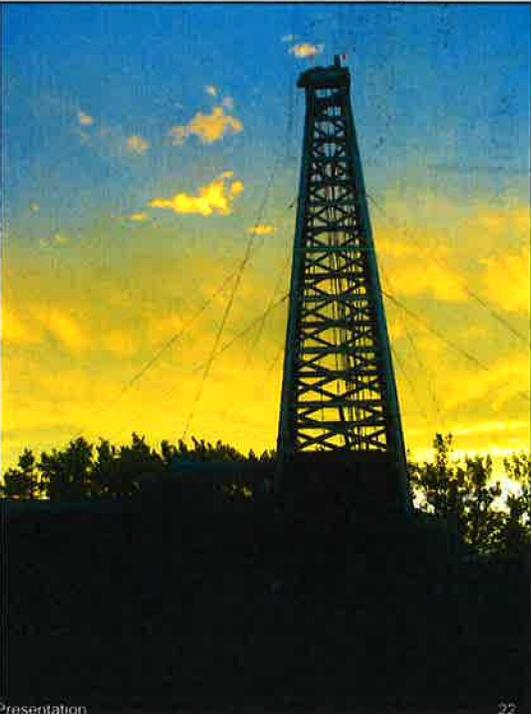
Looking Ahead
Upcoming strategies or initiatives
Culinary Heritage Tours and Cookbook



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Looking Ahead
Upcoming strategies or initiatives
Resource Area Refurbishment



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