

Calgary



CITY OF CALGARY
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ITEM: 21 CP2016-0369
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2015 Civic Partner Annual Report

Innovate Calgary



TECH TO BUSINESS

!INNOVATE
CALGARY

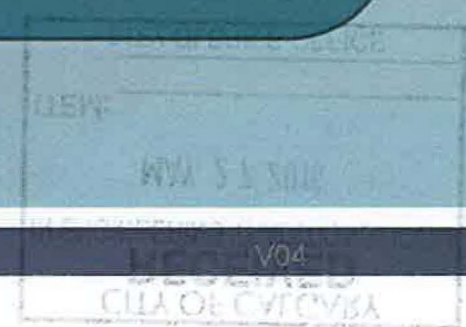
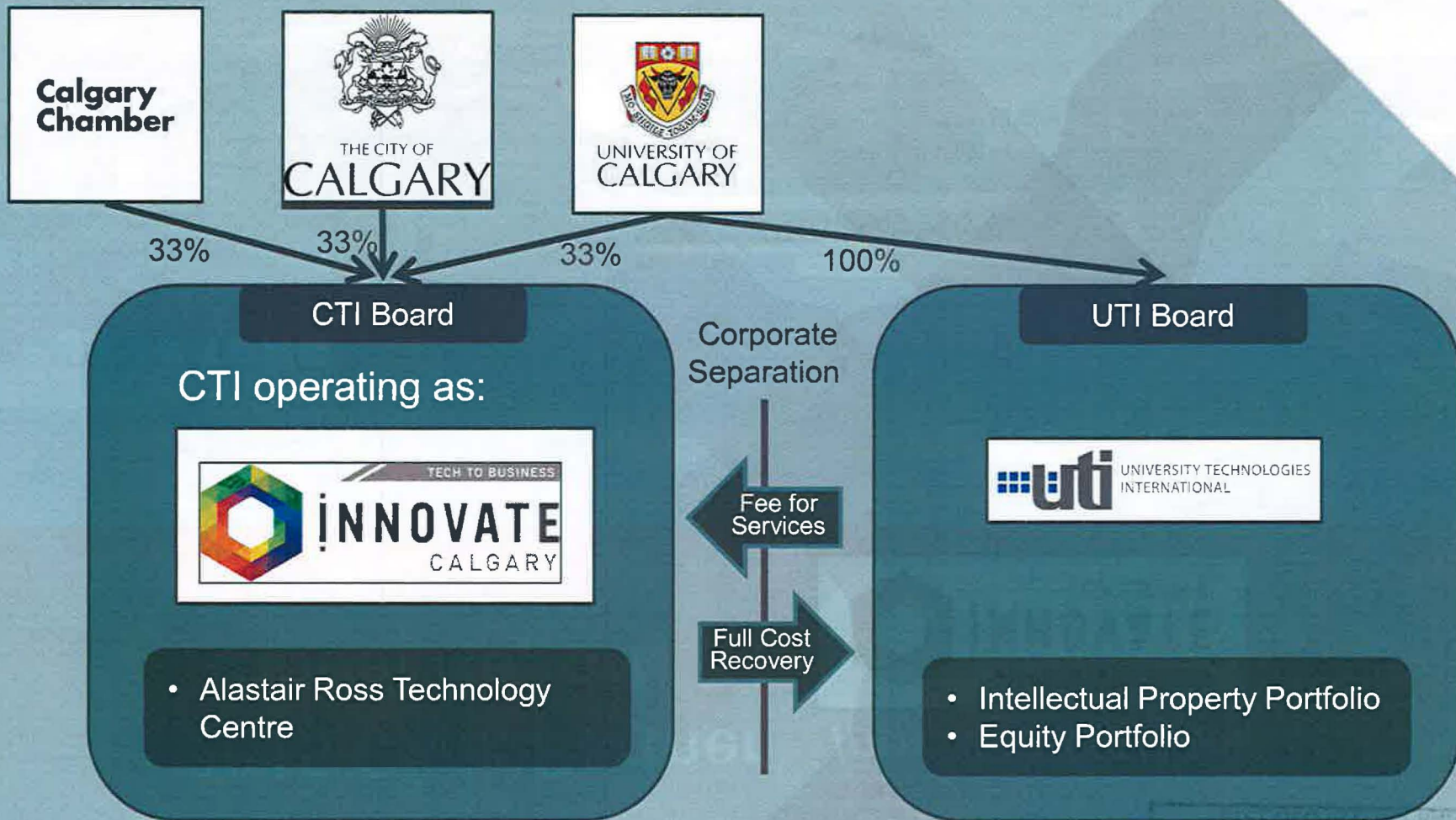


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CTI Ownership and Operating Model



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Vision

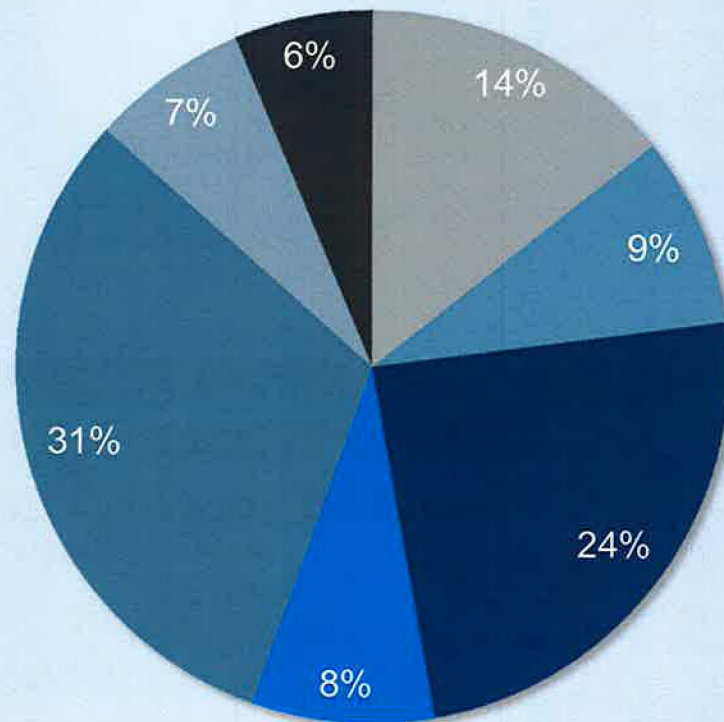
A culture of innovation permeates our community enabling innovation-driven enterprises to lead economic growth.

Mission

Innovate Calgary

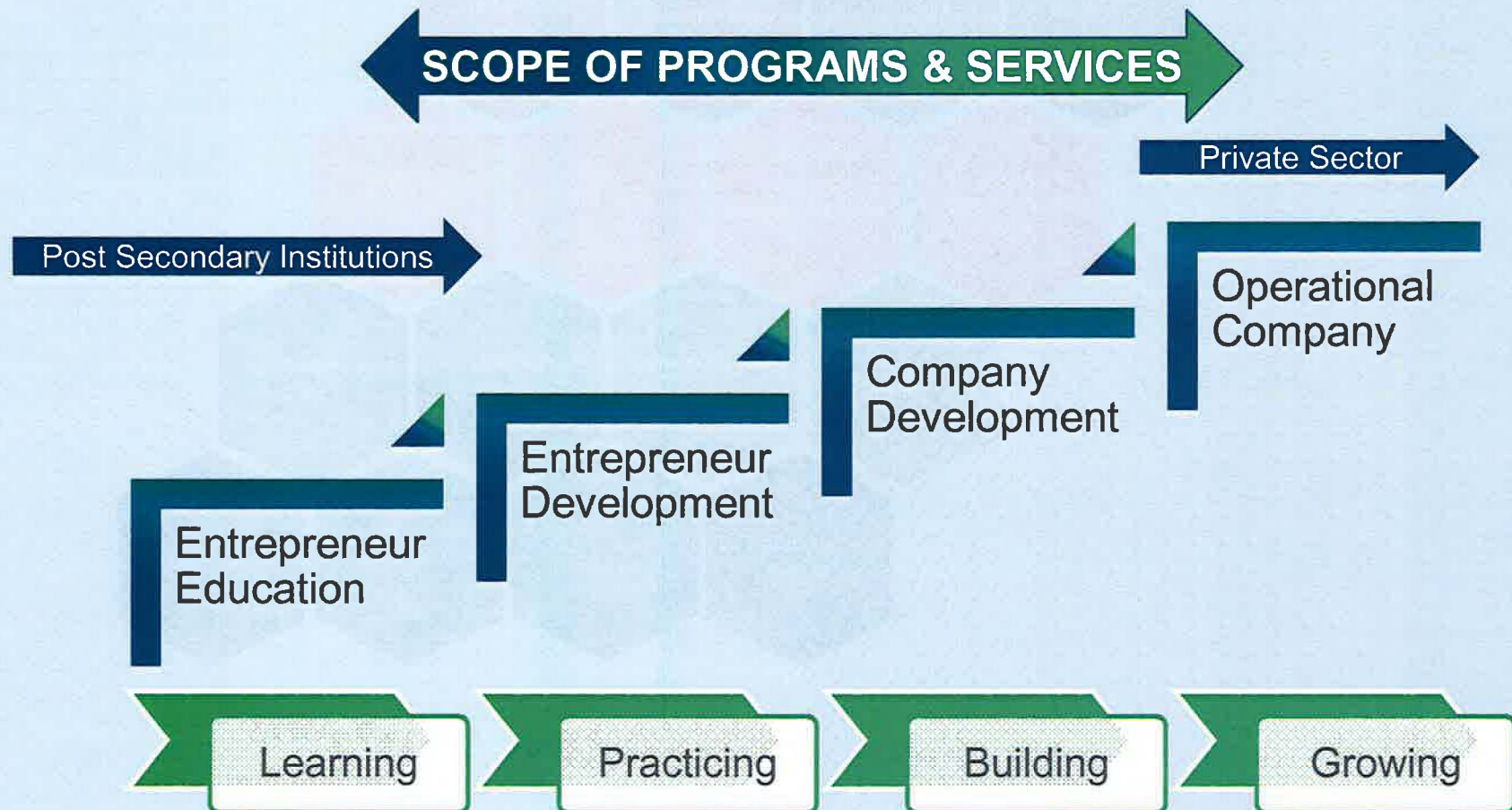
- guides entrepreneurs in building and growing their innovation-driven enterprises
- creates value for our post-secondary and industry partners, and
- is a champion of the innovation economy in our community

Funding Sources

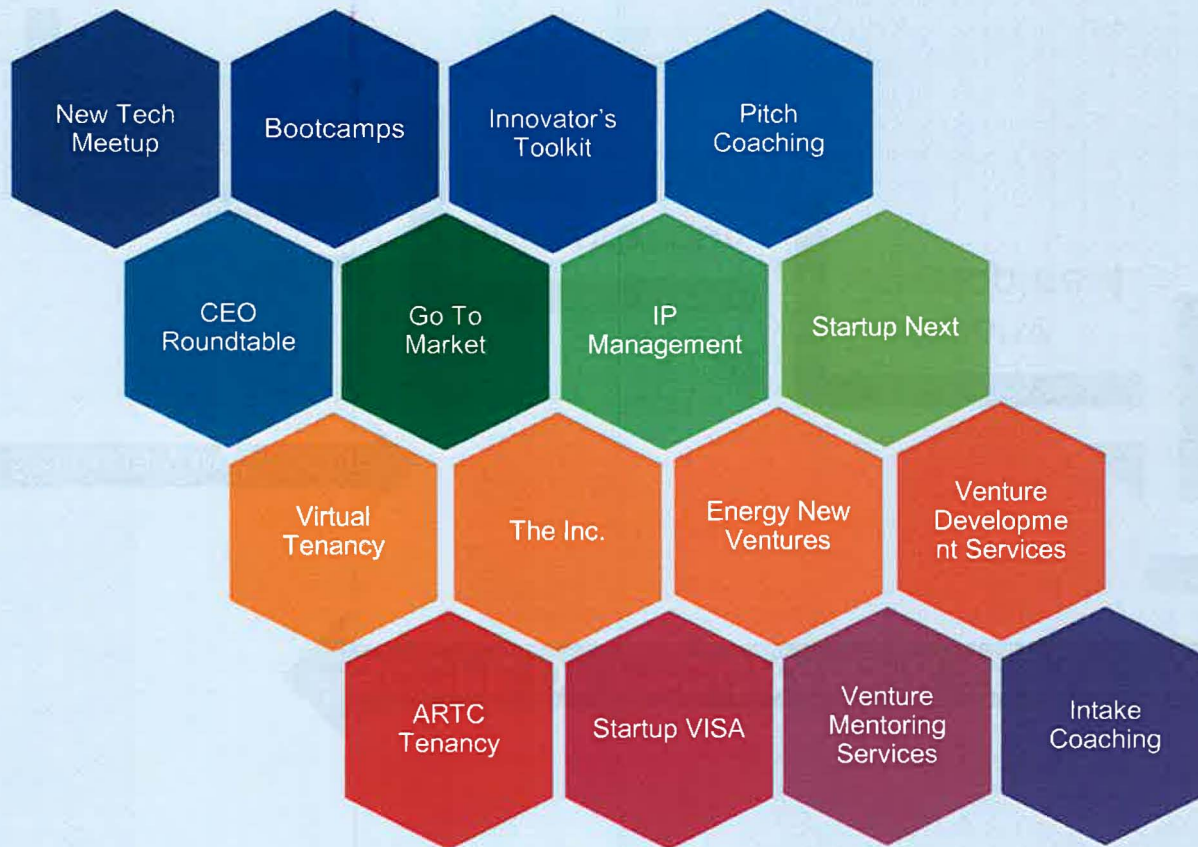


- Building Net \$1,298K
- Federal \$780K
- Provincial \$2,183K
- City of Calgary \$750K
- UofC \$2,813K
- Program Revenue \$741K
- Other \$570K

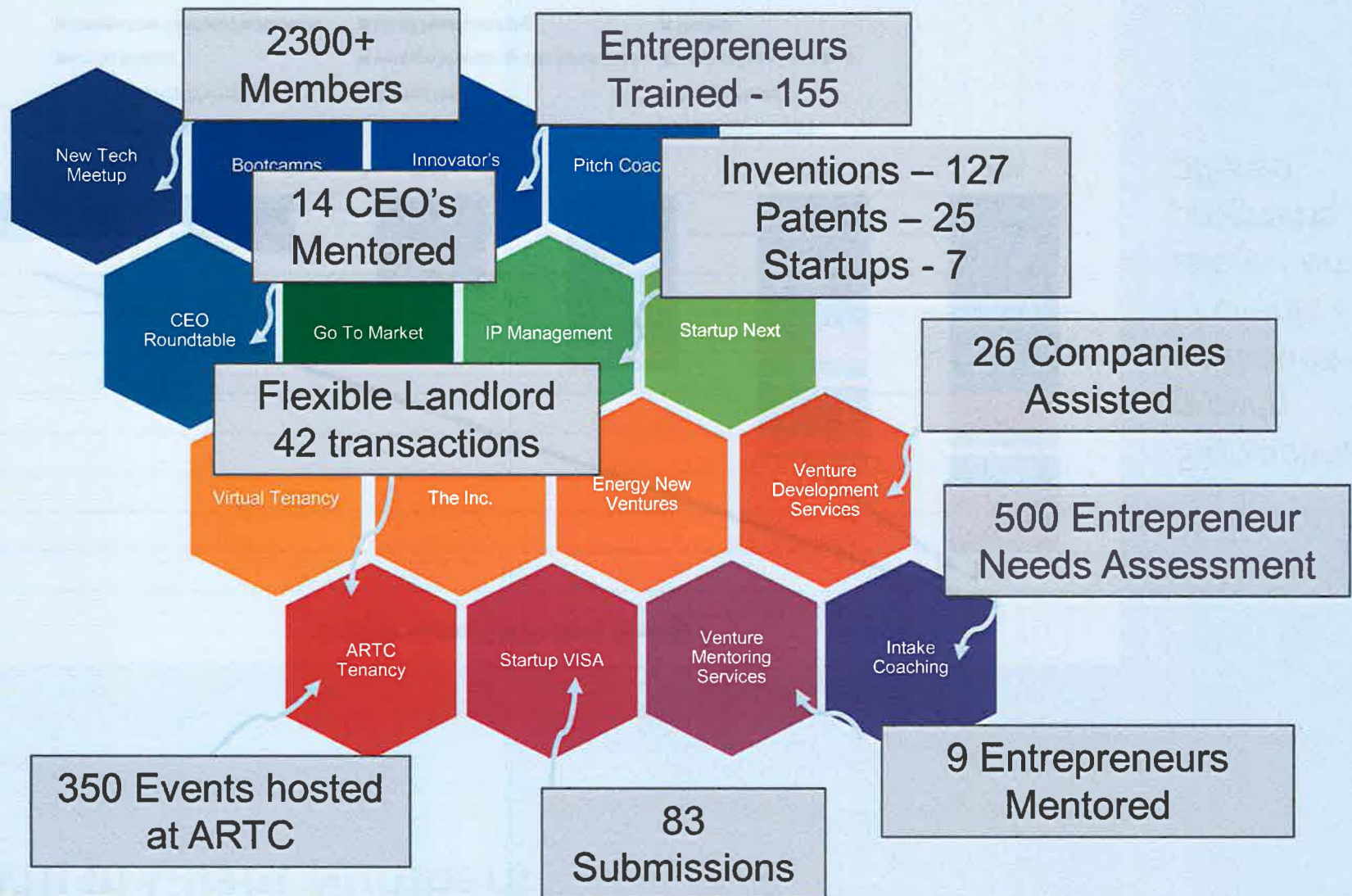
Serving the Entrepreneurial Community.



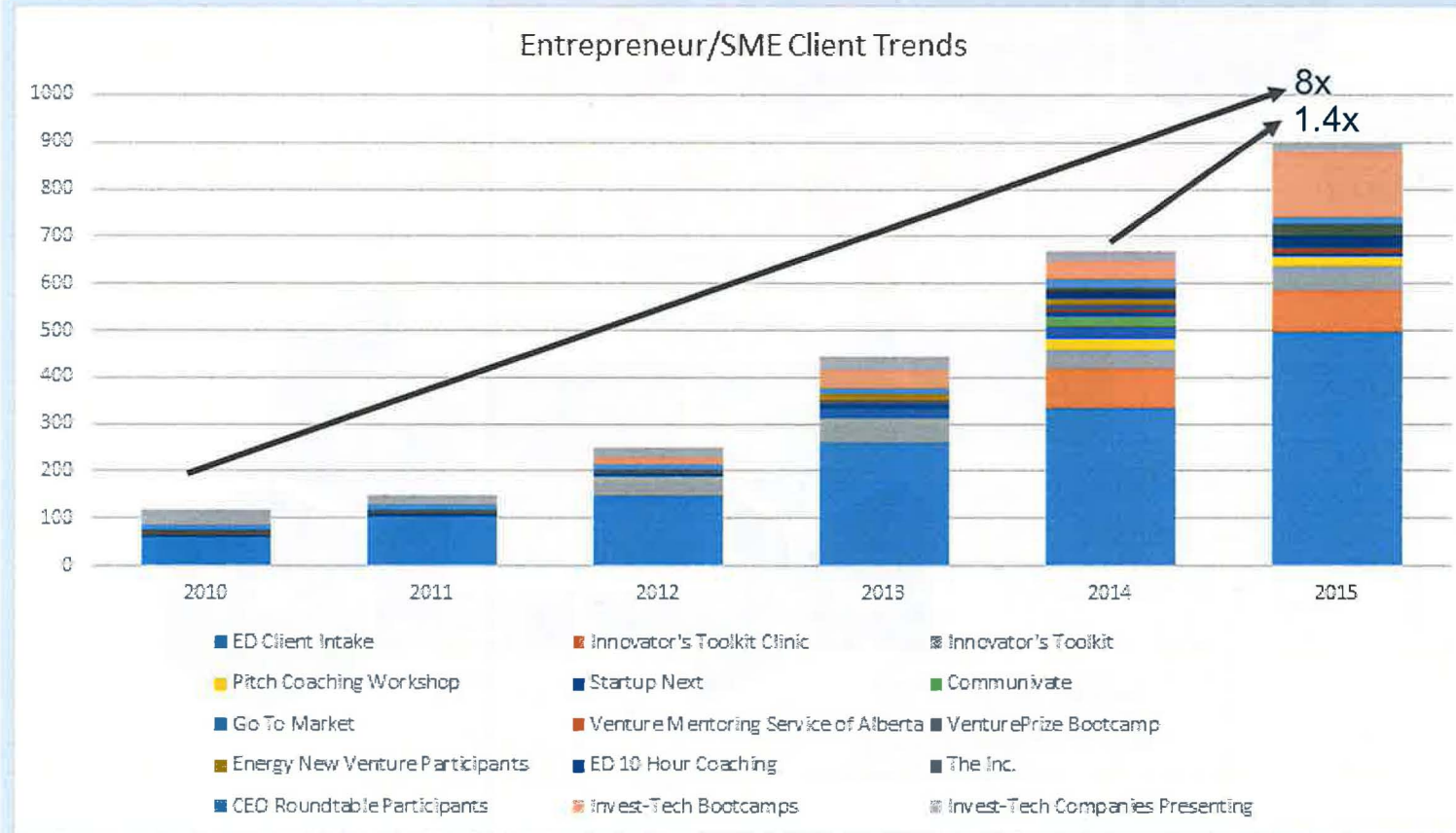
Programs and Services



Programs and Services – Quality and Quantity Metrics



Growth in Client Numbers



Significant growth continues in clients served and programs offered

Leveraging an Ecosystem – AlbertaIN.com



- I. Continue to focus on meeting the needs of entrepreneurs
- II. Champion collaboration in the innovation community
 - i. Lead/co-lead 5 actions in the City's economic strategy (linkages between energy and tech sectors; connections, capital and knowledge transfer between energy and tech finance communities; hubs of innovation; mentoring and coaching to entrepreneurs; celebrate and promote innovation)
 - ii. Formalize the Calgary Regional Innovation Network (RIN) provincial program with the Province



Key Strategic Risks

- I. Maintaining ARTC occupancy rates
- II. Minor CTI Bylaw revision (term limits)
- III. Changes to provincial and federal innovation programs (risk and opportunity?)



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