

Calgary



# 2015 Civic Partner Annual Report

CITY OF CALGARY  
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## 2015 Civic Partner Highlights

**273,000** student  
program  
participants

**28%** more  
Library patrons

**\$13.9M** economic  
impact from  
convention  
delegates

**\$5.4M** in capital  
matched

**24** inbound & **5**  
outbound trade  
missions

**93%** of  
convention  
centre clients  
satisfied with  
services

**1.5** visitors to  
Cultural  
Attractions &  
venues

**61%** of  
Economic  
Strategy  
implemented

Innovate Calgary  
served **400**  
clients- **16%**  
more than 2014

Investment in **45**  
artists and **160**  
arts  
organizations  
(CADA)

**8,054,675**  
visitors to  
Calgary

**11** new  
playgrounds



## **2015 Trends: Impact of the Economy**

- Stable or increased visitor levels (Cultural Attractions)
- Reduced revenues:
  - fundraising (corporate sponsorship)
  - catering and events
  - some membership sales
- Increased demand for Library services
- Importance of Economic & Promotional Partners
  - Implementing the Economic Strategy
  - Attracting tourists and visitors
  - Supporting innovators & entrepreneurs

## **Supporting Civic Partners**

### **Asset Management Support**

- Building Conditions Assessments, hazardous materials and lighting audits(energy efficiency) audits, Asset Management Plans
- Project management support
- Reduce energy consumption and lower costs

### **Collaboration**

- Civic Partner networking sessions
- Communication, networking and peer learning for Facility Managers

## Partner Presentations