



# Civic Partner Annual Report: Heritage Calgary

May 1, 2024



# 2023 Highlights

**935**  
Sites on the Inventory

**45K** Website Views  
**70K** Page Views

**14**  
Heritage Walking Tours

**5071**  
Facebook Followers

**2102**  
Twitter Followers

**6**  
Historians-in-Residence

**157**  
Municipal Historic Resource Designations

**\$45,406**  
In Grants and Donations

**101**  
Plaques in Calgary

**17**  
Blog Posts

**BOYNESS**

**1989**  
Instagram Followers

**\$209,363**  
in Project Funding

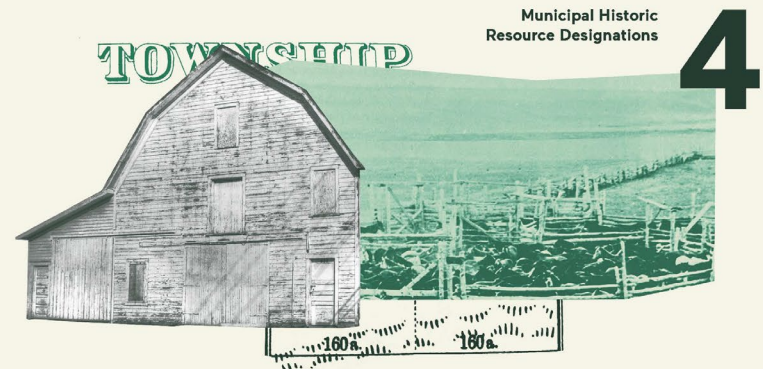
ST PATRICK'S ISLAND

**29**  
Media Interviews

**1418**  
Newsletter Subscribers

With 62% Average Open Rate

# 2023 Performance Measures



# Beyond Performance Measures - Partnerships



CHINOOK COUNTRY  
HISTORICAL SOCIETY



CALGARY  
PUBLIC  
LIBRARY



LOUGHEED  
HOUSE



National Trust  
for Canada



UNIVERSITY OF  
CALGARY

**Impactful Programs**

Our programs play a vital role in promoting Calgary's heritage and creating a sense of pride and belonging among Calgarians.

We will develop and offer innovative programs that showcase Calgary's heritage resources and contribute to the city's economic, social, and climate resilience.

**Capacity Building**

Building strong capacity to design and deliver heritage programs is essential for our success.

We will develop and leverage the necessary expertise, resources, and infrastructure to deeply understand and demonstrate the value of Calgary's heritage.

**Community Engagement**

Building a strong sense of community and enhancing the quality of life for all Calgarians is a fundamental objective of Heritage Calgary.

We will foster community involvement and participation in heritage conservation and appreciation efforts.



# HERITAGE CALGARY AWARDS



HERITAGE  
CALGARY



**REPORT TO THE  
COMMUNITY**

**Save the Date**

June 4, 2024  
2:00 - 4:00 PM

Doherty Hall  
623 13 Ave SE



QUESTIONS?

TELEPHONE  
BUILDING

119 - 6th Avenue S.W.