

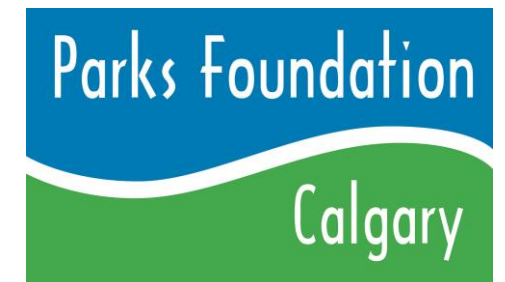


Century Gardens Sport Court Grand Opening

# Civic Partner Annual Report: Parks Foundation, Calgary

May 1, 2024

ISC: UNRESTRICTED



# 2023 Highlights

- Brawn Family Foundation Rotary Park, Canada's first park dedicated to support youth mental health was opened
- Multiple unique sport spaces were created including the Century Gardens Sport Court and the West Confederation Bicycle Pump Track
- 29 new community projects were initiated with the Parks Foundation
- Focus on projects that are innovative and inclusive, addressing social equity



# 2023 Performance Measures



WE BUILD

**\$13.9**  
MILLION

RAISED FOR SPORT  
AND PARK PROJECTS

**1,066**

PEOPLE AND  
ORGANIZATIONS  
DONATED



WE SUPPORT

**94%** PROGRAM  
SATISFACTION RATE

HELPING **122** ONGOING  
COMMUNITY PROJECTS



WE GIVE

**\$734,866** GRANTED

TO 26 GROUPS IMPACTING  
**31,075** YOUTH

# Beyond Performance Measures

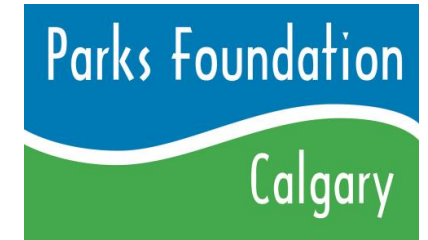
## Aligning with Council's Priorities: Social Equity

- 41% of Parks Foundation's active projects are Equity Deserving
- Increased staff resources dedicated to equity deserving projects
- Majority of our current major projects are equity deserving
- Place Matters – a strategy for developing parks in North Calgary



# 2024 Highlights

- 4 signature projects are set to open before fall 2024
- The first Green Line Public Garden project comes to life
- Fundraising continues for Canada's first park designed for people with dementia and their caregivers
- Continued community support services to be offered through our programs



# Thank You



West Confederation Bicycle Pump Track