

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: U-haul redevelopment of Calgary Herald building

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

The nature of the development is intended to remain the same, as the intent to rezone from I-B to I-C is to facilitate the addition of "vehicle rental, major" as an use. The site is within a well established industrial node in the city and the adaptive reuse of the site would minimize any impact of the proposed development.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

A representative from U-Haul met with the Crossroads Community Association to discuss the Community's interest and suggestions over the development.

Date - March 05 2024.

Location : teams meeting

Participants invited: 5

Participants attended: 1

We had a discussion on how the adaptive reuse of this building is keeping it out of landfill.

Discussed also was U-hauls contributions to the community, including:

- The site is used for practice by Local SWAT/Police Dept;
- U-Haul employs students with learning disabilities from Columbia College;
- U-Haul works with Calgary Economic Development by allowing university and college

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Crossroads Community Association.



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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The CA representative presented their ideas for the site, which included:

- Public Park in the back building with bike trails
- Cafe inside of the building for local community to use.
- Playground and some sort of market.
- A gym that the community can access, and
- Residential mix use

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Unfortunately - Security issues, higher crime rates, insurance liabilities and current zoning make most of these suggestions unfeasible. The site is at the deep end of an industrial area, and landfill setback prohibits residential development on this site.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

The meeting ended on a good note with U-Haul thanking the Community Association representative for their ideas and contributions, and inviting any further discussion if warranted by the community association.

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