

Applicant Outreach Summary

2024 February 23



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 4535 70 St NW

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Sent a letter to Councillor Sharp's office prior to the application on December 14, 2023, and again after the application on January 5, 2024.

Sent a letter to the Bowness Community Association on January 5, 2024.

Delivered postcards describing the project to the closest 80+ neighbours within a minimum of a 60 metre radius of the site on January 5, 2024.

Virtually met with Councillor Sharp on February 7, 2024.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

City of Calgary file manager
Bowness Community Association
Direct neighbours of the project location
Ward 1 Councillor Sharp

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

We received 2 messages from community members consisting of one inquiry and one opposition. Issues raised included:

- Parking
- Density
- Design
- Building Height

Our discussion with the councillor raised issues of density and the inclusion of suites.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

At this point, the feedback has not caused us to change our current application.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Each person that reached out to us received a tailored response to their inquiry.

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