

Applicant Outreach Summary

2024 February 1



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Multi-residential mixed-use Edmonton Trail

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Prior to this application, we conducted a meeting on November 27, 2023 with the community planning chair and committee to get their initial feedback on our proposal. These comments were recorded and considered.

Our next step was a community feedback open-house at the community centre on January 17, 2024.

Open-house objectives:

- set up application package and relevant points for viewing.
- supply materials for feedback.
- provide a questionnaire for the purposes of conducting a survey relevant to the application.

We will also post a notice in the community hall and in their newsletter at the discretion of the community planner, and distribute information packages to immediate neighbour⁺

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

- The WHMCA planning chair and committee.
- the ward 4 councillor.
- the community at large via community web page; poster in community hall; posted sign on the site.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Comments from the Planning Chair and community open-house - refer to attached summaries.

- general application is acceptable, the proposed height and density is in line with the North Hill Communities Local Area Plan. There are no grounds for refusal.
- concern about drop-off area that will only hold two cars and it's proximity to Edmonton Trail.
- concern about amount of traffic which will be generated.
- expressed desire to have active frontage facing Edmonton Trail
- noted that there are multiple daycares in the area and more proposed.
- concern about amount of parking provided - especially residential.
- general design is good, need to provide pedestrian friendly design at street level - with considered planting, softer materials.



How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

As the initial feedback from the planning chair was favourable as per building height and density, we have not made any changes to our proposal.

Items of concern are more detail oriented and will be addressed prior to our DP application.

Potential design revisions include:

- more refined pedestrian-oriented street front and landscape design
- breaking up massing more on east side of building
- re-evaluate need for a daycare

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

Comments received from the community have been recorded and summarized. This information has been forwarded to the Planning Chair and our file manager to determine if changes will be required to the application; and to get a letter of support from the community association.

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