Applicant Outreach Summary

2023 September 11



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.
Project name: 2048 50 Ave SW
Did you conduct community outreach on your application? ✓ YES or NO
If no, please provide your rationale for why you did not conduct outreach.
Outreach Strategy Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)
Before undertaking the project, our office completed the "Community Outreach Assessment". The project's impact score is "1B". So we are implementing a direct approach to reach to community association, local residents within a 90 meters radius and also Ward Councilor Office. On May 17th, 2022, our staff did post card deliver to residents within a 90 meters radius. During the process, our staff did door knocking and spoke with residents at home. The main concerns our office got are with regards to increased traffic, increased density, height, shadow effects, and safety. On Jan. 31st, 2023, an open house was held in Community Association with around 20 residents attending. General concerns like parking, shadowing, height, etc. was discussed. Discuss the project with both community association and Councilor Office in continuous basis. Both advise engagement with local residents. Stakeholders Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)
Immediate neighbour, local residents, community association and ward councillor office

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The main concerns we heard from local residents and community assocation are: increased traffic, parking issues, increased density, height, shadow effects, privacy and safety.

Some people also express concerns over property value and crime. Community association express concerns with the proposed M-CG zoning would allow.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

A concurrent DP application was filed to clearly show R-CG style row house developments with the same maximum height of 11 meters. The lot coverage, setback, landscaping, etc. all follow R-CG bylaw.

A traffic study was ordered and provided.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Continue engage with Councillor office, community association and local residents.

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