

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Calgary Villains FC Land Use Redesignation

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

N/A

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Postcards describing the land use redesignation are being distributed to the neighbors around the site at 830 59 Avenue SE. The postcards describe the use that the redesignation would entail - the goal for the site, what it would look like, etc.

Additionally, an ongoing engagement display is available for viewing at the Villains Training Facility at 830 59 SE. The display provides information on the project and describes how neighborhood residents could offer their support.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

- Staff members and patrons of the Calgary Villains Football Club
- Neighbors from properties adjacent to 830 59 S.E in Calgary, AB
- Calgary residents from the greater surrounding area

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Responses to the engagement indicated that public opinion on this redesignation was overwhelmingly positive.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

It informed QuantumPlace that this redesignation will result in a use that is highly desirable to Calgarians.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

A "What We Heard" report summarizing our collected comments will be made available to the stakeholders who responded to QuantumPlace's online engagement form.

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