

# Applicant Outreach Summary

2023 August 27



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** Bowness 4plex

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We reached out to the Bowness community association by phone and by email and gave a brief overview of our proposal to be circulated among the board members and community. July and June 2023

We also spoke to neighbours in the community and the street in question on 35 Avenue in order to educate them about the project and the intentions for the project. June 2023 and July 2023

### Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Neighbours on 35 Ave,  
The Bowness community Association

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The neighbours welcomed development in the neighbourhood and felt it would add to the increase in value in the community. There is also lots of precedent and development in this community already.

The community association welcomed development but however commented that that would prefer to see the up-zoning of an RC2 dwelling instead of RC1. However they were to evaluate the proposal in the fall once the board members were to meet again

### How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

There is great precedent for this type of development in Bowness. Its an incredible community with great spirit and prime for redevelopment. Also the provision of townhomes will provide much needed modern and affordable housing for young families. The community needs more diverse housing and this project will add to that.

### How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

We phoned the community association to let them know the results of our findings after speaking with neighbours. We were unable to gain a response as the board is away currently.

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**Update:**

Further to the initial outreach we have engaged the neighbours on the street by door knocking in order to further educate them on the project and the potential impact in their Community. Particularly one neighbour who has lived in the community over 25 years years has been responding to queries and to communicating with us and also acting as liaison with other neighbours. We have spoken to 5 residents in the community. Some were not home. As the project progresses we plan to leave flyers in the mailboxes so that they can contact us if we miss them.