

Chinatown District BRZ Boundary Change Engagement Activities



UNIT 208 - 328 CENTRE STREET S.E. CALGARY, ALBERTA T2G 4X6
EMAIL: BRZ@CHINATOWNCALGARY.COM OFFICE: 403-668-9798

Boundary Expansion Application Public Engagement Plan and Report

The board of CDBRZ applied to expand the boundary to reflect the alignment of the community and business zone boundary. Several engagement activities took place in July and August, 2016 and listed below are the detail of the activities.

Date	Activity	Feedback from ratepayers
July 24 th	An email in English regarding the application was sent out (See Appendix 1) to all members who prefer receiving English correspondence. There are a total of 47 addressees on the list. The email requested the members to raise concerns and questions regarding the matter and if no response was received before the deadline it would be taken as a sign of support.	No email was received regarding any objection.
July 25 th	Same email in Chinese was sent out to 55 members. (See Appendix 2)	No email was received regarding any objection.
July 25 th	Printed copies were delivered to members who do not have emails. There were a total of 49 Chinese and 8 English letters delivered that afternoon. Most of the members were spoken to and about 15 of them were closed on that day so the letters were left at the door of the business.	Members showed support verbally and comments included "This is a good thing to have more members supporting the zone." "We support the BRZ's decision on this."
July 28 th	One member came with the printed version of the notice and indicated that he is not in support of this application.	This member was informed of The City's formal notice and the procedure he could take to express his objection.

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	Personal contact was made with the owner of the café located inside Harry Hays building. This business was opened only on the 29 th of July. A brief explanation of the notice was given.	Email address of the business was obtained and the notice was to be sent to her via email.
Aug 4 th	Personal contact was made to businesses that received the notice via dropped off. Members were asked if they have any questions regarding the notice or the application. It was also explained to them that the City would send out a notice at the end of the month regarding this application and their options.	Members had no questions. All acknowledged the “silent consent” listed in the notice. They appreciated this arrangement because it didn’t take up their time.
Aug 8 th	An Email was sent to the owner of the café at Harry Hays Building.	Awaiting their reply.
Aug 10 th	An Email was sent to the owner of the Harry Hays Building and Impark Lot.	Awaiting their reply.
	A printed version was delivered to the café with a board member to meet and greet with the owner.	The owner received the notice and indicated that she would reply accordingly.

Shall the reader of this report have any questions regarding this engagement process, please feel free to contact the undersigned for further details.



Kit Bekkers, MBA
BRZ Administrator
On behalf of the board
CDBRZ

Appendix 1

CDBRZ BOUNDARY EXPANSION

Jul 24

CHINATOWN DISTRICT
BRZ <BRZ@CHINATOWNCALGARY.COM>

to Kit, bcc: jeff_scott,jaehun710@gmail.com (email list shortened to protect the members' privacy)

Dear CDBRZ members,

At a special meeting of the Chinatown District Business Revitalization Zone Board, approval was granted to seek an expansion of the Chinatown District Business Revitalization Zone (CDBRZ) boundary further to the east from 1st Street SE to include 2nd Street SE and continued to be bound on the north by Riverfront Avenue SE and to the south by 4th Ave SE. This boundary realignment would be coincidental with The City's Chinatown Community District Boundary.

This additional zone encompasses one (1) square block including the land and buildings (i.e. Harry Hays Building) owned by Larco Investment Ltd. and a commercial parkade parking lot owned by Canadian Leaseback (GP) Inc.) operated by Imperial Parking.

For those who might not know, the block where Harry Hays building is sitting on used to be filled with properties occupied by Chinese residents. This is why that block is part of the Chinatown Community District Boundary. To include the Harry Hays building into the BRZ will not only align the BRZ boundary with the community boundary, it will also help to bring more financial resources to the zone for future marketing and business development planning including events and promotion that will bring more people to Chinatown.

We are planning for some initiatives to welcome this change that makes Chinatown's history more visible and complete to the public eyes. This will also be beneficial to attracting the public to Chinatown as a historic point of interest.

The board of CDBRZ would like to ask for your support in this application. If we do not hear from you before next Friday the 29th with an objection, we will be gratefully taking that as a sign of support.

Should you have any questions regarding this matter, please feel free to email me or call [403-668-9798](tel:403-668-9798). Thank you so much for your time.

Best Regards,
Kit Bekkers, MBA
BRZ Administrator
Chinatown District BRZ
#208-328 Centre Street SE,
Calgary, Alberta T2G 4X6
Tel: [403-668-9798](tel:403-668-9798)
Facebook: Chinatown District BRZ

Appendix 2

擴大華埠商業振興區範圍之申請

CHINATOWN DISTRICT
BRZ <BRZ@CHINATOWNCALGARY.COM>

Jul 25

to bcc: LeoLee..... bcc: ivan (email list shortened to protect the members' privacy)

敬啟者：

經華埠商業振興區理事會之特別會議通過，本會將向市府申請擴大華埠商業振興區之範圍至包括聯邦政府大樓所在之中二東街及該段河濱東道在內，以與華埠社區範圍相吻合。這附加範圍將包括由 Larco 投資公司擁有之聯邦政府大樓及由 Canadian Leaseback (GP) Inc. 擁有並由帝豪停車場管理之地下停車場。

聯邦政府大樓處於華埠舊住宅區，故此華埠社區範圍包括該地段。將聯邦大樓納入華埠商業振興區範圍不單能吻合華埠社區範圍，亦能為振興區帶來更多收入用作推廣及區內商務發展，包括舉辦更多活動吸引人流至唐人街。理事會正在籌劃迎接這改變的舉措，好讓唐人街的歷史更完整地展視於公眾眼前。相信這新設的歷史景點將成為吸引人流的又一項目。

華埠商業振興區理事會誠意徵求 貴戶支持這項申請。若我們於本星期五二十九日前未收到 閣下反對之意見，我們將視 閣下為支持者之一。若 閣下對此事宜有任何疑問，歡迎隨時以電郵或致電 [403-688-9798](tel:403-688-9798) 查詢。謹謝！

此致 貴會員商戶

Best regards,
Kit Bekkers 官潔瑜, MBA
Administrator 行政主任
Chinatown District BRZ 華埠商業振興區
#208-328 Centre Street SE,
Calgary, Alberta T2G 4X6
Tel: [403-668-9798](tel:403-668-9798)
Facebook: Chinatown District BRZ

Appendix 3



UNIT 208 - 328 CENTRE STREET S.E. CALGARY, ALBERTA T2G 4X6
EMAIL: BRZ@CHIANTOWNCALGARY.COM OFFICE: 403-668-9798

Dear CDBRZ member,

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The board of CDBRZ would like to ask for your support in this application. If we do not hear from you before next Friday the 29th with an objection, we will be gratefully taking that as a sign of support.

Should you have any questions regarding this matter, please feel free to email me or call 403-688-9798. Thank you so much for your time.

Best Regards,

Kit Bekkers, MBA
BRZ Administrator

On behalf of
The Board of the Directors

Appendix 4



UNIT 208 - 328 CENTRE STREET S.E. CALGARY, ALBERTA T2G 4X
EMAIL: BRZ@CHIANTOWNCALGARY.COM OFFICE: 403-688-9798

敬啟者：

經華埠商業振興區理事會之特別會議通過，本會將向市府申請擴大華埠商業振興之範圍至包括聯邦政府大樓所在之中二東街及該段河濱東道在內，以與華埠社區圍相吻合。

這附加範圍將包括由 Larco 投資公司擁有之聯邦政府大樓及由 Canadian Leaseback (GP) Inc. 擁有並由帝豪停車場管理之地下停車場。

聯邦政府大樓處於華埠舊住宅區，故此華埠社區範圍包括該地段。將聯邦大樓納入華埠商業振興區範圍不單能吻合華埠社區範圍，亦能為振興區帶來更多收入用作廣及區內商務發展，包括舉辦更多活動吸引人流至唐人街。

理事會正在籌劃多項舉措以迎接這更改，好讓唐人街的歷史更完整地展視於公眾前。相信這新設的歷史景點將成為吸引人流的又一項目。

華埠商業振興區理事會誠意徵求 貴戶支持這項申請。若我們於本星期五二十九前未收到 閣下之反對，我們將視 閣下為支持者之一。

若 閣下對此事宜有任何疑問，歡迎隨時致電 403-688-9798 查詢。謹謝！

此致 貴會員商戶

華埠商業振興區理事會
謹上

行政主任
官潔瑜 Kit Bekkers, MBA
代行