

# Applicant Outreach Summary

2024 January 31



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** Attainable Homes Calgary Albert Park Townhouses

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

When CMLC first acquired the site and began considering its development potential, a robust two-phase engagement exercise was undertaken with the community to gather feedback on themes related to creating an inclusive community, safety, respectful building design and open space. The engagement program included open houses, on site sounding board, online survey and open conversations with community members. The results of that expansive and comprehensive work was summarized in a What we Heard report.

In 2023, AHC has had multiple meetings with the Alberta Park/Radisson Heights Community Association executive to describe the plan to develop the residential portion of the site as for-sale townhouses.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Albert Park Radisson Heights Community Association  
International Avenue Business Improvement Area office  
Community residents: 170 participants and 397 responses  
Ward 9 Councillor office

On December 12, 2023, AHC and CMLC hosted a community information session at the Forest Lawn Community Association.

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)



## Community Outreach for Planning & Development Applicant-led Outreach Summary

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Key themes that emerged from engagement included open space, respectful building design, liveable and walkable, safety and inclusive community design.

In 2023 engagement, vocal commentators have raised how they are concerned that park space is being converted to a housing use. There is misunderstanding about the in-place residential land use on the site.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

These comments have been incorporated into the design work and form a significant inspiration for the project.

The current site plan and design concept is a product of feedback from the CMLC What We Heard report, ongoing negotiation on land use requirements with the City of Calgary as approving authority, AHC's mission to provide homeownership options for hard-working Calgarians, and the guidance of the September 2023 Calgary Housing Strategy. In fact, policy direction from that plan has been used as clear direction for AHC in this land use redesignation application.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We are working now to introduce the new partnership with the community. AHC and CMLC will have met with both leadership in the BIA and Community Association to describe the partnership and the type of project envisioned. Once the LUR application is circulating, we will complete broader communication through the CA.

The loop will be closed at the public hearing in March/April of 2024 when City of Calgary council will review the DC LUR application.

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)