

# Applicant Outreach Summary

2023 October 23



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

**Project name:** 3432 Cascade Road NW - Land Use Re-designation

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

N/A

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

On October 18th, we initiated our communication with the Banff Trail Community Association as well as Ward 7 and Councillor Wong by sending them an email containing a summary of the proposed re-designation as well as an outline of the proposed development on the subject property.

Additionally on October 20th, we distributed 30 letters to individuals residing around the subject property. We also placed a small sign at street level on the subject property, strategically positioned for clear visibility to passersby. This sign provides a summary of the proposed re-designation and invites individuals with questions, comments or concerns to contact us. An email and phone number are provided on the letters and on the sign.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

The primary stakeholders are the nearby residents within close proximity of the subject property as well as the Banff Trail Community Association.



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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

To date, we have not received any responses from our outreach efforts but we will provide an updated Outreach Summary to the file manager should we receive any responses after this application is submitted.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

This is not applicable at this time.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Currently, we have not received any responses from our outreach efforts however, we want to emphasize that we remain open and committed to transparency. Should any questions or concerns arise while the land use is active within the City, we are readily available to address them.