



Calgary Salutes Committee

MANDATE

To coordinate the planning and support of local military ceremonial and community events through the activities of a Coordinating Committee, the Education and Training Subcommittee, Friends of HMCS Calgary Subcommittee and Heritage and History Subcommittee.

COMPOSITION

<i>Coordinating Committee</i>	<i>Education and Training Subcommittee</i>	<i>Friends of HMCS Calgary Subcommittee</i>	<i>Heritage and History Subcommittee</i>
<p>9 Members:</p> <ul style="list-style-type: none"> • 2 Members of Council • 3 Chairs of the Subcommittees • 3 Highest-ranking officers, one from each Subcommittee • 1 Administration 	<p>6 to 9 Members:</p> <ul style="list-style-type: none"> • 6 to 9 Public Members 	<p>6 to 9 Members:</p> <ul style="list-style-type: none"> • 6 to 8 Public Members • 1 person appointed by the Executive Officer of HMCS Calgary 	<p>6 to 9 Members:</p> <ul style="list-style-type: none"> • 6 to 9 Public Members

MEETINGS

The Calgary Salute Committee is a relatively new Committee that includes 3 sub-committees each with a distinct mandate. The Calgary Salutes Coordinating Committee has met 3 times since its inception in October of 2023 – One being a meet and greet with committee members, one being the first official meeting of the subcommittee and one being a half day workshop to discuss the goals and mandate of the committee and each subcommittee.

Subcommittees have typically been meeting on a monthly basis, usually online, however the Friends of HMCS Calgary subcommittee is meeting once every 2 weeks currently.

WORK, IMPACT & ACCOMPLISHMENTS

Because this committee is new as of October 2023 much of the first 6 months of work has centred around terms of reference review, mandate review, goal setting and planning.

Each subcommittee has been working diligently on creating a workplan that will help define and meet the goals and mandates of each. The Friends of HMCS Calgary however has a slight head start since they were previously their own committee and therefore already have much of their work laid out. They have been working on several projects that align with the committee mandate, Fundraising, planning the HMCS Calgary Barnburner for 2024, acquiring white hats for the Ship's sailors, working on a Road Hockey tournament for youth in 2025 and the creation and development of a Leader's at Sea program with the Canadian Navy.

Sub-Committee work has also included attendance at ceremonies, including Remembrance Day, working with schools in regard to history and education of the Canadian Armed Forces,



Calgary Salutes Committee

and creating relationships with local non-profits and charities that work with or for youth, veterans or families connected to the Canadian Armed Forces.

MANDATE ALIGNMENT

Please see above

COLLABORATION & COMMUNICATION

We have not yet had the opportunity to work with other BCCs or provide any formal reports to Council,

WORKPLAN & PRIORITIES FOR 2024-2025

As a new committee creating a workplan is the focus of our work this year.

CHALLENGES

The biggest challenge for this committee is lack of funding from the City of Calgary. Much of the work of this committee is planning and executing on events or tasks (IE outfitting the crew of the HMCS Calgary with White Hats) that have a cost associated with them. Currently there is no funding stream from the City of Calgary, and we see this as a major hurdle to completing our mandate. A Budget ask will be forthcoming next year to Council.

MEMBER PERFORMANCE ASSESSMENT

Each sub-committee chair is responsible for assessing member participation and performance.

BCC COMMENTS

Please include any other information that you wish to share with Council. This can include feedback from the BCC on Council initiatives, strategic direction, and policies as they related to the mandate and work of the BCC.

ATTACHMENTS

- A. Friends of HMCS Calgary Sponsorship

FRIENDS OF HMCS CALGARY

SPONSORSHIP

C2024-0507
Attachment 10a

ABOUT FRIENDS OF HMCS CALGARY

Friends of HMCS Calgary is an official, citizen-led committee of the City of Calgary that stewards a nation-leading relationship between our citizenry and our name-sake Royal Canadian Navy vessel.

Our goal is to support and celebrate our sailors, while raising awareness amongst Calgarians about the important work our Navy does representing our city and our country on the world stage.

FRIENDS OF HMCS CALGARY PURSUES THESE GOALS THROUGH FIVE PROGRAMS THAT PRESENT EXCITING SPONSORSHIP OPPORTUNITIES FOR CALGARY-BASED BUSINESSES AND BENEFACTORS:



BARNBURNER ESQUIMALT

Occurring annually in mid-May, this all-ages celebration gives Calgarians the opportunity to visit HMCS Calgary in Esquimalt, BC and participate in day sails and other activities.



BARNBURNER STAMPEDE

This annual celebration kicks off Stampede by welcoming our sailors to Calgary with an all-ages Hoe Down event that includes live music, delicious food, and plenty of Stampede hospitality.



ROAD HOCKEY RODEO

Partnered with the Calgary Salutes Committee, this Stampede-time event provides opportunities for youth to play hockey with Army, Navy, and Air Force members.



WHITE HAT PROGRAM

Unique to HMCS Calgary in the Royal Canadian Navy, the official dress uniform of our sailors includes our city's world-famous Smithbilt Hat - officially present at the Barnburner Stampede.



CALGARY LEADERS AT SEA

This exciting program curates select groups of established and emerging leaders in Calgary and invites them to spend multi-day team-building sessions on board HMCS Calgary at sea.

SPONSORSHIP OPPORTUNITIES

Established in 2020 in celebration of the 25th anniversary of the commissioning of our ship, emerging out of the disruptions of the pandemic, and gearing up for the 2025 30th anniversary,

Friends of HMCS Calgary are seeking a **three-year sponsorship relationship** with a select group of Calgary-based businesses and individuals to help us achieve our goals.



ADMIRAL SPONSOR
\$20,000 / YEAR

ISC: Unrestricted



COMMODORE SPONSOR
\$10,000 / YEAR



CAPTAIN SPONSOR
\$5,000 / YEAR

SPONSORSHIPS ARE CHARITABLE DONATIONS THROUGH THE CITY OF CALGARY.

Please contact Councillor Gian-Carlo Carra to discuss

T: 403.875.7409 | E: gian-carlo.carra@calgary.ca

