

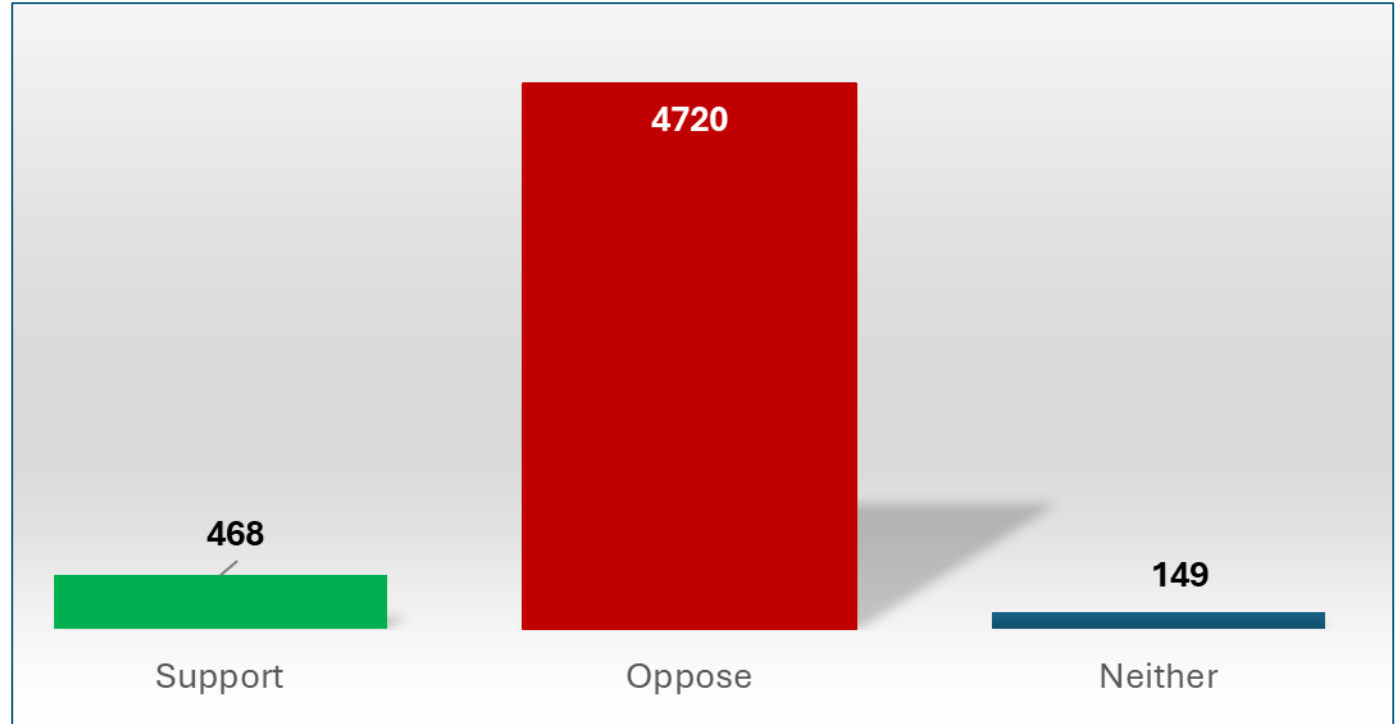
Blanket Rezoning

What Does The Data Tell Us?

Overwhelming Opposition to Blanket Rezoning (10:1)

Support	468	8.8%
Oppose	4720	88.4%
Neither	149	2.8%
Total	5337	100.0%

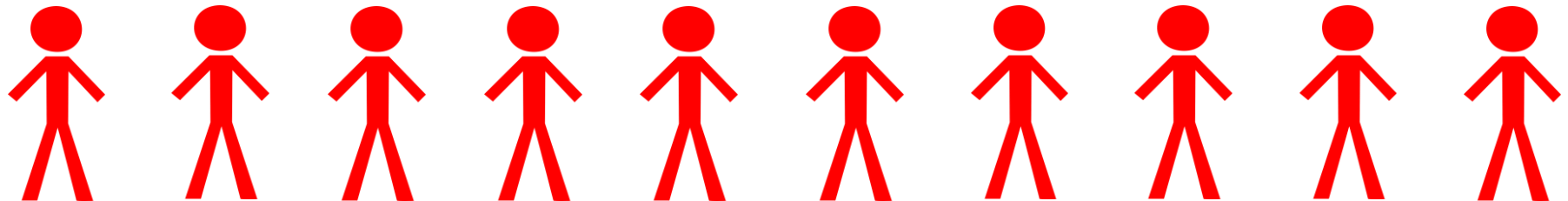
Data From April 22 Agenda (13K+ pages)



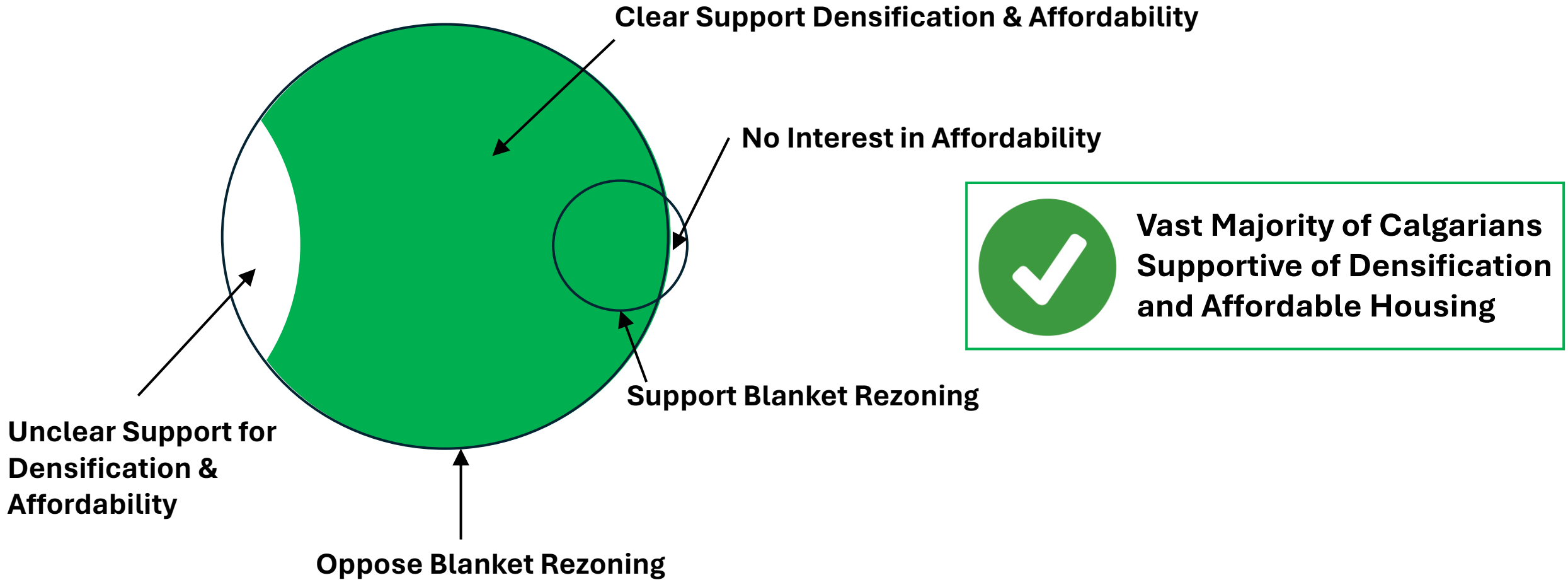
Support



Oppose



Widespread Support For Density & Affordability



Note: Venn Diagram shown to scale

What Happens if Council Votes for Blanket Rezoning?



- Public Outrage
- Divided Citizens
- Legal Challenges
- New Council – Possible Repeal
- Loss of Public Support for Densification and Affordable Housing
- Loss of Goals for Blanket Rezoning

Densification & Affordability Done Right



- Capitalize on Broad Support for Densification & Affordability
- Treat Citizens as Stakeholders
- Engage and Unite Citizens
- Consult Diverse set of Experts
- Show Canada how to do Densification & Affordability Successfully