

Background and Previous Council Direction

Background

There is a need to update the content of the Festival and Event Policy (CSPS032) as the governance groups are no longer in alignment with current practice due to corporate realignment. This need was confirmed through customer and staff engagement. Additionally, feedback from the Eventful City Strategy development indicated that the Guiding Principles need to be updated to align. Updated definitions are required to reflect recent trends and clarify scope of the policy.

Previous Council Direction

Previous versions of the Festival and Event Policy:

DATE	REPORT NUMBER	DIRECTION/DESCRIPTION
2016 February 01	N/A	Business unit name change Recreation changed to Calgary Recreation.
2010 February 09	CPS2010-07	Effective date of the policy The content has not been significantly updated since.