



# Vehicle-for-Hire Transitional Strategy

CD2024-0660

2024 May 22

## Previous Council Direction

### 2024 Apr 30:

- Report back with the Vehicle-for-Hire Transitional Strategy on 2024 May 22.

### 2023 Oct 23:

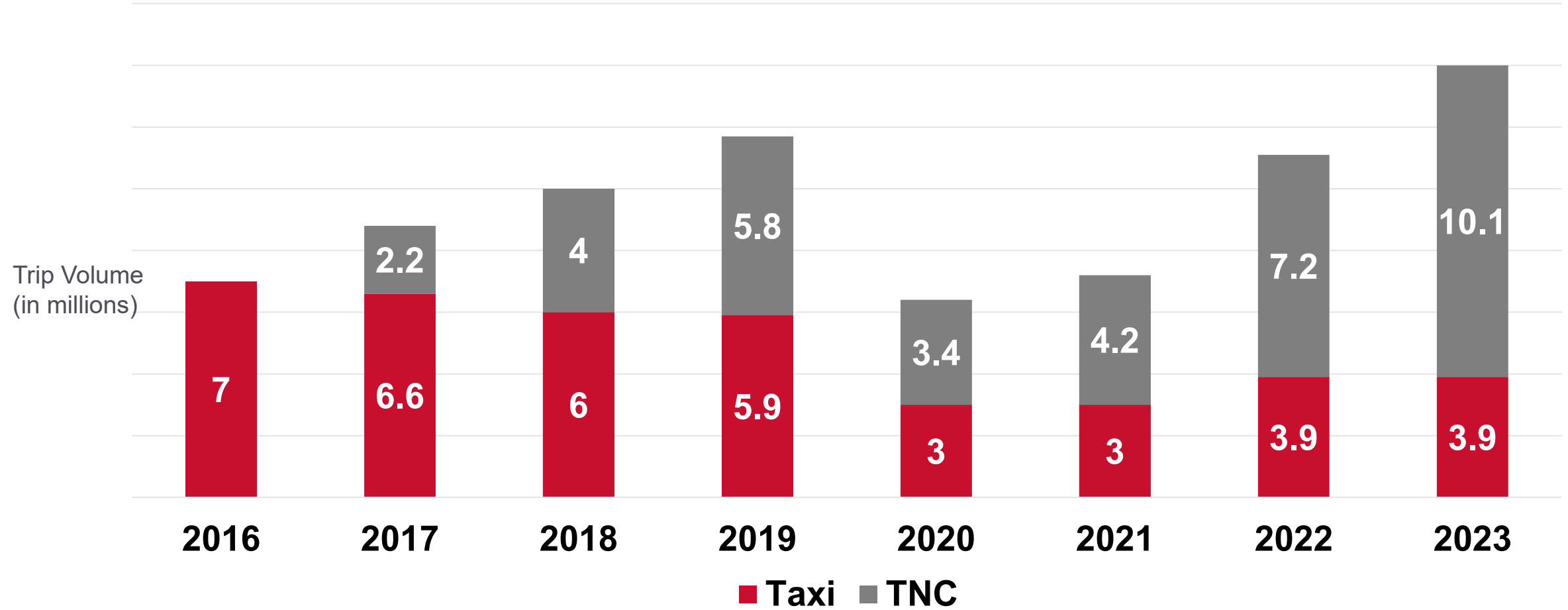
- Report back with a strategy for improving the Vehicle-for-Hire program through regulatory review with a focus on further enabling equity by removing barriers for drivers, brokers, and private vehicle for hire companies.
- To undertake a review of the Livery Transport Bylaw.

That the Community Development Committee recommends that Council:

1. Approve the Vehicle-for-Hire Transitional Strategy as outlined in Attachment 2.
2. Direct Administration to draft proposed amendments to the Livery Transport Bylaw 20M2021 and report back to Council by Q4 2024.

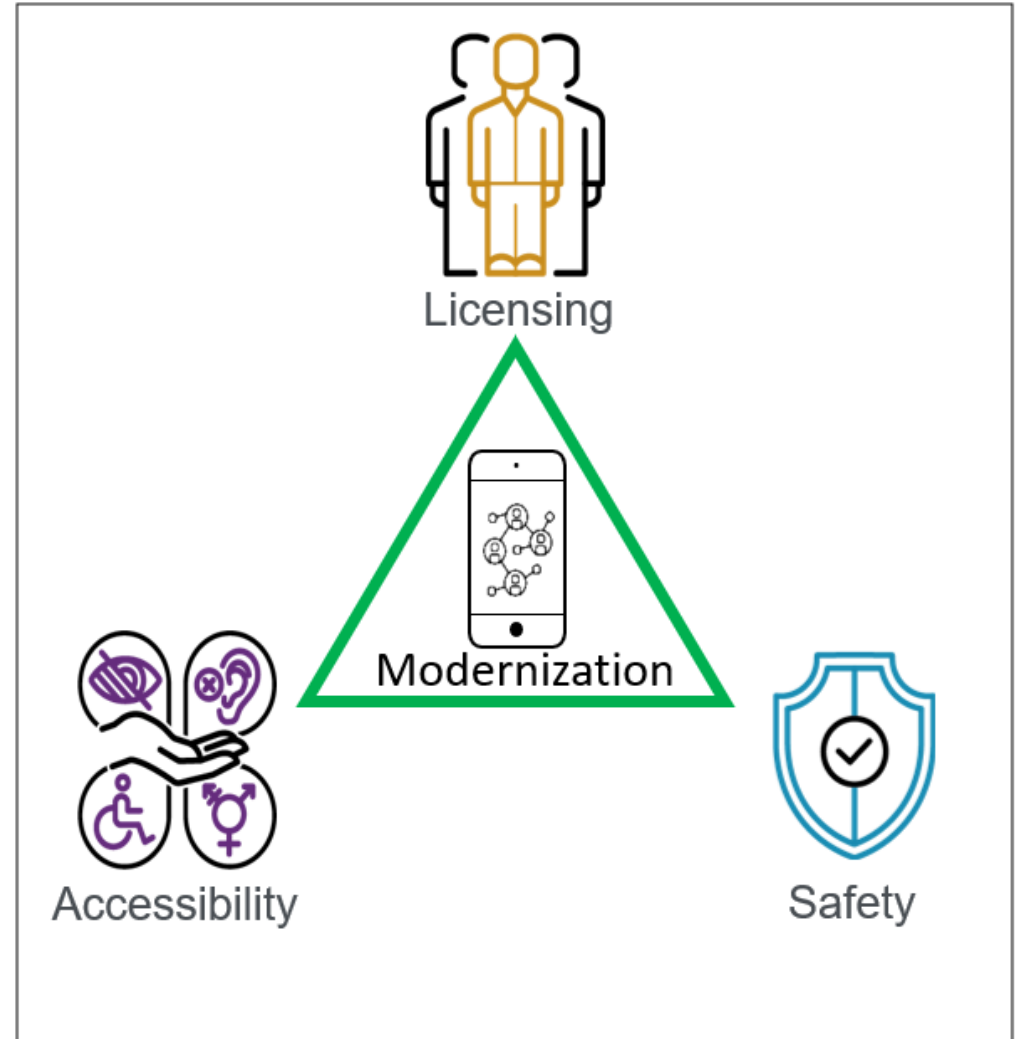


# Vehicle-for-Hire Trip Volumes (in Millions)



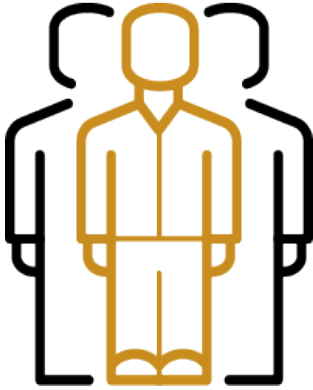


# Strategic Framework for the Vehicle-for Hire Transitional Strategy



# Ongoing Engagement and Opportunities for Improvement

## Licensing



### What We Heard:

Enable further alignment in the industry.

## Safety



### What We Heard:

Ensure everyone feels safe, secure, respected, and included.

## Accessibility

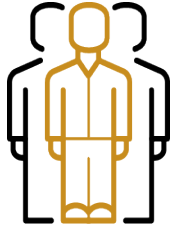


### What We Heard:

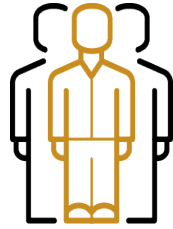
Strengthen the accessibility program.



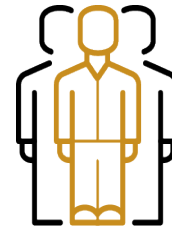
# Council Direction from 2023 January 24



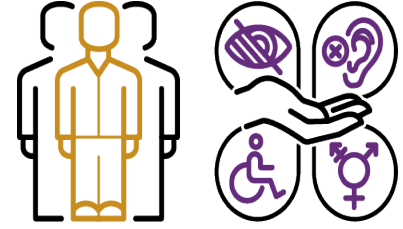
Changes to plate system



Coordination of licence and plate renewals



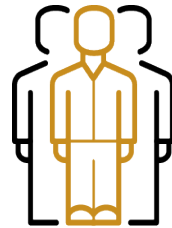
Continuous ongoing engagement



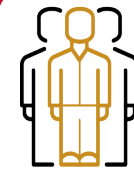
Strengthening accessibility



Centralized dispatch



Addressing gaps



Data-informed decision making

That the Community Development Committee recommends that Council:

1. Approve the Vehicle-for-Hire Transitional Strategy as outlined in Attachment 2.
2. Direct Administration to draft proposed amendments to the Livery Transport Bylaw 20M2021 and report back to Council by Q4 2024.