

## Rangeview Process



October 23, 2013

File: 3038.0008.01

City of Calgary - Land Use Planning & Policy  
P.O. Box 210, Station M  
Calgary, AB T2P 2M5

**Attention: Mr. Kevin Froese, Coordinator – New Community Planning**

**RE: RANGEVIEW AREA STRUCTURE PLAN  
UPDATE FROM CELL C & D LANDOWNER GROUP**

Dear Kevin,

Thank you for the opportunity to provide this letter to accompany your report to Council on the progress of the Rangeview Structure Plan (ASP).

The ASP is being funded and resourced by four local landowners: Brookfield Residential, Danube Farms, Section 23 (Ollerenshaw Ranch) and the Trafford Family. The landowners' consulting team (and primary liaison with City administration) is led by Urban Systems and Brown & Associates. The Rangeview lands consist of 1800 acres in southeast Calgary centered on the Seton urban district and South Calgary Health Campus. This is one of two areas in the City where Area Structure Plans are underway; the other being the 'Cornerstone' ASP in the NE sector of the City.

The landowner group was formed last spring and has been active even before the ASP was formally commenced in mid-September 2013. Considerable background and technical research was funded and completed in order to assist the City's team to move directly into the structure planning process and to help them meet the 2014 ASP completion date.

Initial discussions with the City highlighted a common interest in a more design-led, collaborative and innovative approach to structure planning. The landowners responded by initiating a 'Design Co-opetition': a combination of design competition and charette that builds on local and international experience in creating great places and great communities. To our knowledge this is one of only a few examples in Canada.

Three internationally recognized urban design consultancies (with local design partners) were invited to generate creative and innovative concepts for the Rangeview lands. We initiated this process on September 17<sup>th</sup> with a site tour and briefing with the designers, landowners, consultants and members of City administration from several departments. This kick-off session was energetic, collaborative and inclusive; and it is hoped that this approach and working relationship will be continued throughout the ASP process.

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Since then, the three teams have been creating and refining their design concepts. A preview of these concepts was provided to the landowners and City representatives on October 9<sup>th</sup> and 10<sup>th</sup>.

The ideas from the Design Co-opetition will be 'unveiled' and input sought from the landowners, City staff, key stakeholders and the public over the next few weeks. The intent is to combine and refine the best ideas and design concepts into a preferred urban design and land use concept plan in November. The aim is that this will help form the basis for the Area Structure Plan, including required infrastructure.

The Rangeview consulting team has been working closely with City administration to provide input on a collaborative project charter and process for developing the ASP that reflects the City's current '*Transforming Planning*' initiative.

We are pleased that the City's ASP team has been appointed and that the process is now underway and on schedule. We are appreciative of the efforts of City administration for coordination and attendance at meetings, providing information and feedback, and for support and interest in the Design Co-opetition. We look forward to finalizing the details of this collaborative process; to supporting the City team in generating the Rangeview ASP and presenting this for Council's consideration in October 2014.

Kind regards,

On behalf of the Rangeview ASP landowners:

**URBAN SYSTEMS LTD.**

A handwritten signature in blue ink, appearing to read 'Jane Power'.

Jane Power  
Senior Planner/Principal

JP/st

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