

Summary of Proposed Policy Changes

Naming of City Assets

IMPACTED AREA OF POLICY	PROPOSED CHANGES
Definitions	<ul style="list-style-type: none">Nearly all definitions were updated, new ones were added, and some were removed to better match the updated asset classification, procedures and requirements.
Naming Policy Applicability	<ul style="list-style-type: none">Clarity has been added to specify that the policy does not apply to naming and renaming of assets owned by the City's Related Authorities or PartnersClarity has been added to specify that larger areas within the city comprising several communities or community sub-components are not formally named by The City
Naming Principles	<ul style="list-style-type: none">The introduction of overarching naming principles that guide all naming decisions eliminates the necessity for separate naming criteria for each class of assets
Naming of Communities	<ul style="list-style-type: none">Updated definitions of "community" and "neighbourhood" have been providedCommunities shall not be named after peopleNon-compliant naming proposals proceeding to Calgary Planning Commission/Council shall be accompanied by proposed policy changes

<p>Naming of Public Roadways</p>	<ul style="list-style-type: none">• Roadways shall not be named after living individuals.• Technical roadway naming requirements, such as numbering, assignment of roadway types, and character limits, have been removed from the policy and will be included in procedural documents.• The application of pre-approved Council roadway names or their numbering, along with the assignment of roadway types to specific roadways, is approved by The City's Addressing Officer via the addressing plan.• Non-compliant naming proposals proceeding to Calgary Planning Commission/Council must be accompanied by proposed policy changes.
<p>Naming of Other City Assets</p>	<ul style="list-style-type: none">• Further clarity has been added regarding philanthropic and grief naming of City assets.• Naming of minor community assets is proposed to be approved at the Administration level by the Asset Stewards.• Separate sections have been created to address differences in naming practices between Partner-managed Assets and City-managed Assets, reflecting their distinct management structures.
<p>Renaming of City Assets</p>	<ul style="list-style-type: none">• There has been a shift in renaming practices from exceptional to responsive.• Renaming principles have been introduced.• Two different procedures have been established: a two-step renaming process for cases where there is an issue with the existing name, and a one-step approach for cases where there is no issue with the existing name.• Partners are responsible for reviewing renaming requests for City Assets they operate.
<p>Procedural Changes</p>	<ul style="list-style-type: none">• References to Indigenous engagement when naming City assets have been updated, and broader public engagement standards on naming initiatives have been introduced in alignment with Heritage Calgary's <i>Naming, Renaming, and Commemoration Project Final Report</i>.

Summary of Proposed Policy Changes

Sponsorship of City Assets

IMPACTED AREA OF POLICY	PROPOSED CHANGES
Definitions	<ul style="list-style-type: none">Nearly all definitions were updated, new ones were added, and some were removed to better match the updated asset classification, procedures and requirements.
Sponsorship Policy Applicability	<ul style="list-style-type: none">Clarity has been added to specify that the policy does not apply to sponsorship of assets owned by the City's Related Authorities or Partners
Sponsorship Principles	<ul style="list-style-type: none">The introduction of overarching sponsorship principles to guide all sponsorship decisions
Public Support Requirements	<ul style="list-style-type: none">The requirement for public support in sponsorship arrangements is being eliminated.
Public Advertising Requirements	<ul style="list-style-type: none">The public advertising requirement is waived for small-scale sponsorships.
Sponsorship Approvals	<ul style="list-style-type: none">Lower approval levels are established for small-scale sponsorships
Annual to Council	<ul style="list-style-type: none">The requirement for annual reporting to Council is being eliminated.