



Civic Partner Annual Report: Sport Calgary

May 1, 2024

sport
calgary

be part of the energy™

2023 HIGHLIGHTS

The small but mighty Sport Calgary team had a very busy year increasing participation and celebrating sport through local community events.



Sport Festival

Held in conjunction with Chinook Blast, Sport Calgary provided sport demonstrations for two days, free opportunities to try sports, skate rentals provided, and a free public skating party at Olympic Plaza. More than 150 attendees braved the cold weather to enjoy sport.

All Sport One City

The 2023 edition featured 65 unique sports, and activities. More than 2,700 participants had the opportunity to discover sport in 34 different locations across all four quadrants of the city, from February 11 - 20, 2023.

All Sport One Day

The annual All Sport One Day event was held over two days (June 17 and August 19), providing opportunities for more than 8,000 children and youth participants excited to discover a new sport, have fun, and be active! More than 68 sport organizations engaged.

Celebration of Sport

Celebration of Sport focused on the positive impact sport has had on our community while introducing our inaugural Sport Volunteer Dedication Award named after The Honorable Lois E. Mitchell. More than 250 business and sport community members were in attendance.

ALL SPORT ONE COMMUNITY

This initiative is designed to bring sport opportunities to communities where access to sport is not always available. Sport Calgary successfully piloted four, single-day events over the summer months, in Ward 5 and Ward 9.

These events in Taradale, Ogden, Dover, and Castleridge welcomed more than 550 youth and families where they were encouraged to try a variety of sports including cricket, soccer, martial arts, bhangra, disc golf, and many more.

Sport Calgary have also begun collaborative programs working with social agencies to introduce sport to various populations including the Calgary Dream Centre. This fall program was an eight week lacrosse sport discovery with over 50 participants.

“Once, I soared on ice, as a player in the WHL. But life's twists led me astray, and I lost my connection to the game I loved. Then, this opportunity with Lacrossing Barriers and Sport Calgary, echoing of hockey, and reignited a spark within me. With every pass and every goal, I found myself reclaiming the thrill of competition, grateful for the chance to play once more.” - ASOCOM Participant



2023 COMMUNITY PERFORMANCE MEASURES



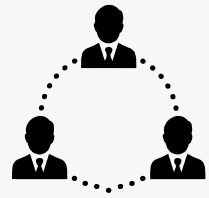
In 2023, Sport Calgary has become the **most followed municipal sport council in Canada!**



Calgary Adapted Hub welcomed **10 new partners** promoting adaptive sport opportunities.



In 2023, all Sport Calgary 'All Sport' events had a positive **99% satisfaction rate.**



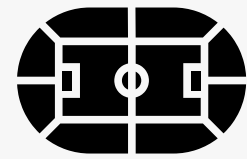
Our monthly newsletter now reaches over **14,000 unique emails** compared to 12,000 in 2022.



Sport Calgary welcomed **97 (+55 Associate, +42 Sport)** new members to our membership platform.



In 2023, Sport Calgary had **130 event volunteers, 250 + sport volunteers** with an estimated **2,480 hours of volunteering.**



72% of Calgarians feel that All Sport events informed them about **sport facilities** available in Calgary.



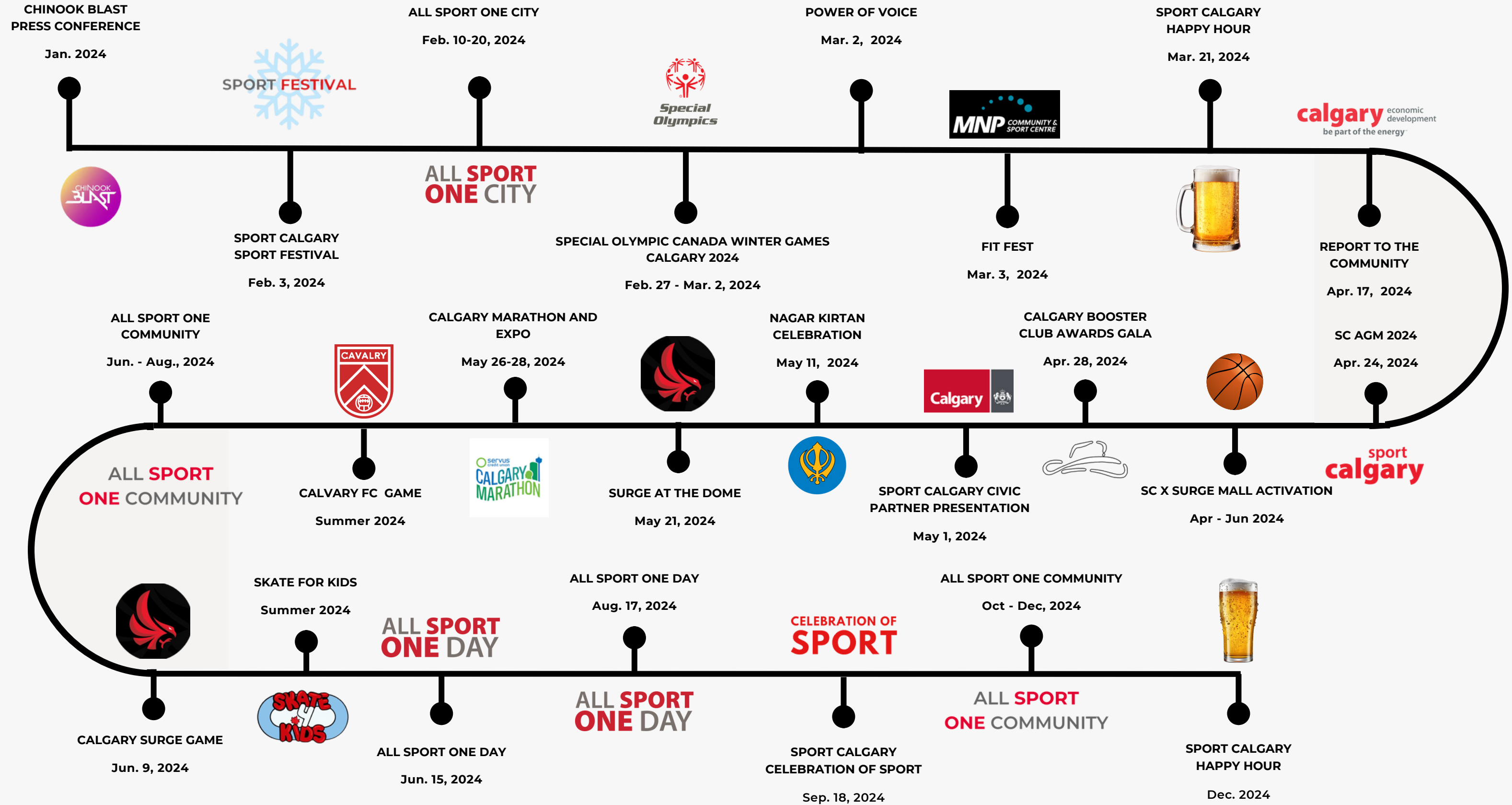
74% of Calgarians feel that All Sport events informed them about **sport opportunities** that are available in Calgary.



83% of Calgarians believe that All Sport events make sport in Calgary **accessible** to all regardless of social, financial, geographic and physical barriers.



2024 TIMELINE



LOOKING AHEAD IN 2024

AREAS OF FOCUS

Diversity, Equity and Inclusion

Sport Calgary is launching free DEI training for its Sport Calgary members. In-person workshops are being held and we are also giving our members free online educational opportunities.

Safe Sport

Sport Calgary will be rolling out its Safe Sport initiatives in 2024. In the meantime, we have developed Safe Sport web-based resources for sport clubs, coaches, and athletes.

Sport For Life

Sport Calgary is working closely with the City of Calgary to advance the Sport for Life/Game Plan Policy objectives.

Enhancing Member Services

Sport Calgary will prioritize personalized interactions, streamlined communication channels, and innovative programs tailored to meet the diverse needs of its members.

“Learning badminton as a part of the ‘All Sport One Community’ program, made me feel confident to improve my skills and try out for my team at school.” - ASCOM Participant





Within this space, you are **welcomed, accepted and respected.**

Here, no matter who you are or where you come from, **you are home**, regardless of your race, marital or family status, gender identity, or expression, age, colour, disability, political or religious belief or non-belief.

All that we ask is that **you be ethical, excellent and inclusive in all you do**, and most importantly, **have fun!**

5 Elements Martial Arts
Absolute Baseball Academy and Sports Centre
Ace Volleyball Club
Aforza (The Tennis Academy)
AHA-Calgary Club aka Calgary Handball Club
Aikido Tanren Juku - Aikido Club of Calgary
Alberta Basketball Association
Alberta Biathlon Club
Alberta Bicycle Association
Alberta Bobsleigh Association
Alberta Cerebral Palsy Sports Association
Alberta Champions Cup (The)
Alberta Colleges Athletic Conference (ACAC)
Alberta Equestrian Federation
Alberta Field Hockey Association
Alberta Flag Football League
Alberta Golf
Alberta Gymnastics Federation
Alberta Junior Rugby Association
Alberta Lacrosse Association
Alberta Luge Association
Alberta Netball Association (Netball Alberta)
Alberta Orienteering Association
Alberta Padel Association
Alberta Skeleton Association
Alberta Slalom Canoe Kayak Association
Alberta Soccer
Alberta Sports and Recreation Association for the Blind
Alberta Water Polo Association
Alberta Whitewater Association
Alberta Baton Twirling Association
ALIEN IN-LINE
Alpine Canada Alpin
Altadore Gymnastics Club
Altius Nordic Ski Club
AMP National Sports Academy
Ares Pentathlon & Fencing
Autism Aspergers Friendship Society of Calgary
Axé Society for Capoeira
BAC Hockey
Badminton Alberta
Biathlon Alberta
Big Sky Fitness
Blakey O'Brien Irish Dance
B-LINE Indoor Bike Park
Bloom Wellness Collective
Bow Valley Lawn Bowling Club
Bow Valley Rugby Club (Grizzlies)
Bow View Ringette Association
Bowls Alberta
BPK Industries Inc (Breathe Parkour)
Calalta Figure Skating Club
Calgary & District Amateur Softball Ass (Softball Calgary)
Calgary 55 plus Games Association
Calgary Aerial and Movement Arts
Calgary Aikikai
Calgary Apollo Softball Association
Calgary Aquabelles Synchronized Swimming Club
Calgary Association of Skateboarding Enthusiasts (CASE)
Calgary Axemen Lacrosse Association
Calgary Bantam Football Association
Calgary Bicycle Track League
Calgary Bike Polo
Calgary Buffalo Hockey Association
Calgary Canadian Irish Athletic Club
Calgary Canoe Club
Calgary Cardinals
Calgary Chieftains Gaelic Athletic Club
Calgary Corporate Challenge
Calgary Coyote Baseball
Calgary Curling Club
Calgary Disc Golf Club
Calgary District Lacrosse Association
Calgary Elite Synchro
Calgary Fellowship of the Sword
ISC:UNRESTRICTED

Calgary Female Sport Development Association
Calgary Field Lacrosse Club
Calgary Flames Sports Bank
Calgary Floorball Committee
Calgary Foothills Soccer Club
Calgary Grizzlies Speed Skating Club
Calgary Gymnastics Centre
Calgary Hockey Development Centre
Calgary Horseshoe Club
Calgary Kangaroos Australian Football Club
Calgary Kart Racing Club
Calgary Kookaburras Australian Football Club
Calgary Lawn Bowling Club
Calgary Minor Basketball Association
Calgary Minor Soccer Association
Calgary Minor Softball Association
Calgary Nordic Alliance
Calgary Padel Club
Calgary Pickleball Club
Calgary Quidditch Club
Calgary Rage Women's Tackle Football
Calgary Rams Rugby Club
Calgary Rifle and Pistol Club
Calgary Roadrunners
Calgary Rocky Mountain Baseball Association
Calgary Roller Hockey League
Calgary Roundnet Club
Calgary Rowing Club
Calgary Rugby Union
Calgary Saints Rugby Football Club
Calgary Saracens Rugby Club
Calgary Seawolves Water Polo
Calgary Ski Club
Calgary Skip Squad Club
Calgary Sledge Hockey Association
Calgary Speed Skating Association
Calgary Sport and Social Club
Calgary Team Handball Society
Calgary Tennis Club
Calgary Ultimate Association
Calgary Underwater Hockey Club
Calgary United Soccer Association
Calgary Women's Soccer Association
Calgary Yacht Club
Calgary Youth Curling Association
Calgary Youth Flag Football League (CYFFL)
Caltaf Athletic Association
Canada West Volleyball Club / Rally Pointe
Canadian Adaptive Snowsports - Calgary
Canadian Sport Institute Calgary (CSI)
Cerebral Palsy Kids & Families
Chinook City Roller Derby
Chinook Kendo Dojo
Chinook Rythmique Gymnastic Club
City of Calgary - Golf Courses
City of Calgary - recreation
City of Calgary - Southland Leisure Centre
Cochrane Cowboys Wrestling Club
Cochrane Minor Basketball Association
Cougars Field Hockey Club
Crowchild Twin Arena
Curling Alberta
Cyclebar Strathcona
Dark Horse Athletic Inc
DC Dance Club
Decidedly Jazz Danceworks
Dinos Wrestling Club
Dynasty Cheer Allstars
Eastside Memorial Football Club
Edge School for Athletes
ELEV8 Lacrosse
Encorps Winterguard
En L'air Academy of dance and circus
Epic Fencing Club
FANS Foundation

Fencing Academy of Calgary
Fencing Calgary (Calgary Community Fencing Association)
FeverSports
FHL Football Hockey Link Society
Flip Factory
Foothills Orienteering
Foothills Swimming Association (dba University of Calgary Swim Club)
Freestyle Alberta
Frisbee Rob
Fung Loy Kok Taoist Tai Chi®
Fury Lacrosse Association
Garrison Curling Club
Genesis Centre
Gladiators Fencing Club
Glenmore Cricket Club
Glenmore Sailing Club
Golden Edge Skating Academy Inc.
Greater Forest Lawn 55+ Society
Green Fools Theatre Society
Hiro's Judo Club
Historical Armored Combat Sports Association
Hoopz Basketball League
Hydra Taekwondo
Kaizen Softball
Keep'em Rolling
Krank Fitness Corporation
Kronos Triathlon Club
Kyle Shewfelt Gymnastics
Laser City Calgary
Lions Volleyball Club
Paperny Family JCC
Pegasus Gymnastics
Perfect Storm Athletics
Priori Epee Fencing Club
Rampage Volleyball Club
Red Phoenix Tae Kwon Do and martial arts centre
Refine Pilates Method
Remix Baton Club
Repsol Sport Centre
Ringette Calgary Association
Rocky Mountain Diving Club
Rocky Mountain Racers
Rugby Alberta
Run. Jump. LEAD!
SAIT
Scary Bunny Be Fit
Sentenashi Karate School
Shooting Edge (the)
Skate Canada:AB-NWT/Nunavut
SOGO Adventure Running (Foothills Orienteering)
South Calgary Community Basketball Association (SoCal)
South Calgary Recreational Hockey League Inc
SOUTH FISH CREEK REC ASSOC - Cardel Rec South
Southern Alberta Women's Hockey Association (SAWHA)
Spartans Soccer Club & Academy
Spectrum Volleyball Calgary
Squash Alberta
Stampede Challenge
Stanley Park Lawn Bowling Club
STARS Volleyball

SUNS Basketball Academy
Superleagues Sports Club
Swim Alberta
The Beach YYC
The Calgary Archers Club
The Cu Nim Gliding Club
The Dive Shop
The Fox Hollow Golf Course
The Kanto Sho Karate Club
The New West Hockey League
The oval
The Run: Community Sports Foundation
The Tao of Peace Ltd
Tucker Hockey
Ultimate Para Sports Association
University of Calgary - Active Living
University of Calgary Dinos
Vivo for Healthier Generations
Volleyball Alberta
Volleyball Calgary Inc (Rally Pointe)
Wallyball Canada
Water Ski & Wakeboard Alberta
Waterwerks Kayak Club
West Hillhurst Squash & Fitness
Western Recreational Adult Hockey League
Westside Recreation Centre
Wild Rose Figure Skating Club
WinSport
Wymbin
Yongshi Chinese martial arts club
Calgary Central Sportsplex
Calgary Outdoor Swimming Pools Association
Calgary Rotary Challenger Park
Caminata Consulting
Canadian Mental Health Association Calgary
Chaparral Residents Association Ltd.
Chestermere Regional Community Association
City of Chestermere
Clubb Sport Consultancy
Decathlon
Deer Ridge Community Association
Ehrman Consulting
Equus Physio
Ever Active Schools
FeverSports
Fitter First
Friends of Calgary Amateur Volleyball Association (FCAVA).
Gameface Photography
GEC Architecture
Get Set Sport Therapy
Girls In Sports AB
Good Sniff Spaw Calgary
HONE Athletics
Immigrant Services Calgary
IMPACT Magazine
IntegralOrg
Kinetic Sports
Lethbridge Sport Council
Lewiston Ultra Events
LP Events

Maccabi Canada
Michael Ihekuna CPA
Multisportscanada
NSA Canada
Peer Guidance
PlayCity App
PlayPace
Ramada Plaza Calgary Downtown
Redwood Meadows Community Association
Seating U Ltd
Sport for Calgary Foundation
Sport for Life Society - Cochrane
Spruce Meadows Ltd.
Step Up Consulting
Tanzanite Financial Coaching Inc.
Team Fund Inc.
The Westin Calgary
Thornccliffe Greenview Community Association
Thornccliffe Greenview Community Association
Three Stones Sports Company
Triathlon Alberta
Varsity Community Association
West Hillhurst Community Association

QUESTIONS?

Personnel (AARFP)
Fun-Fit
ing, Cross Country) Association
art



MEMBERS