



Civic Partner Annual Report 2023

2023 Highlights: A Record Year

- Over 1.5 million visitors, a new annual record!
- 100,000 members, the most since the arrival of pandas in 2018
- Approximately \$75M of salaries, purchasing and capital projects in the local Calgary economy
- Connecting our community to conservation
- Opening of two major attractions for Calgarians: WildScapes and Wild Canada

WildScapes: The Art of Greenery



Wild Canada: Building the Dream



ISC: UNRESTRICTED

Wild Canada: Your Journey to the North



ISC: UNRESTRICTED

2024: Much more to come!

- Hosting the Association of Zoos and Aquariums (AZA) Conference
- Completing our AZA accreditation inspection
- Developing a new strategic and capital plan
- Implementing dynamic pricing

Questions?