

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** 1215 9 Ave SW Staples Site

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

Formal engagement was conducted after the application was submitted.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Engagement Strategy:

1. Meeting with West End Community Association and Calgary Downtown Association
2. Meeting with local area Councillor Terry Wong
3. Open house for nearby neighbours
4. Additional engagement as recommended by City file manager.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

A project website was prepared which outlines the development vision and land use application. It also included an opportunity to provide comments to the project team through the website.

Postcards: 25 postcards were circulated to nearby properties to advertise a virtual information session.

Notice Posting: A development notice sign was posted on site to advertise the land use application.

Virtual Information Session: A virtual information session was held for nearby neighbours and the community but did not receive any registered attendants.

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

July 6, 2023 -Received a phone call from a resident interested to understand the intent for the and use application.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

A website will be developed and be publicly available to recieve comments. As we advance through the development process, materials will be updated on the website accordingly.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We have only begun the engagement process and intend to meet with the community once a formal application has been submitted.

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