Summary of Proposed Policy Changes
Naming of City Assets

IMPACTED AREA OF POLICY	PROPOSED CHANGES
Definitions	• Nearly all definitions were updated, new ones were added, and some were removed to better match the updated asset classification, procedures and requirements.
Naming Policy Applicability	• Clarity has been added to specify that the policy does not apply to naming and renaming of assets owned by the City's Related Authorities or Partners • Clarity has been added to specify that larger areas within the city comprising several communities or community sub-components are not formally named by The City
Naming Principles	• The introduction of overarching naming principles that guide all naming decisions eliminates the necessity for separate naming criteria for each class of assets
Naming of Communities	• Updated definitions of "community" and "neighbourhood" have bene provided • Communities shall not be named after people • Non-compliant naming proposals proceeding to Calgary Planning Commission/Council shall be accompanied by proposed policy changes

Naming of Public Roadways	• Roadways shall not be named after living individuals. • Technical roadway naming requirements, such as numbering, assignment of roadway types, and character limits, have been removed from the policy and will be included in procedural documents. • The application of pre-approved Council roadway names or their numbering, along with the assignment of roadway types to specific roadways, is approved by The City's Addressing Officer via the addressing plan. • Non-compliant naming proposals proceeding to Calgary Planning Commission/Council must be accompanied by proposed policy changes.
Naming of Other City Assets	• Further clarity has been added regarding philanthropic and grief naming of City assets. • Naming of minor community assets is proposed to be approved at the Administration level by the Asset Stewards. • Separate sections have been created to address differences in naming practices between Partner-managed Assets and City-managed Assets, reflecting their distinct management structures.
Renaming of City Assets	• There has been a shift in renaming practices from exceptional to responsive. • Renaming principles have been introduced. • Two different procedures have been established: a two-step renaming process for cases where there is an issue with the existing name, and a one-step approach for cases where there is no issue with the existing name. • Partners are responsible for reviewing renaming requests for City Assets they operate.
Procedural Changes	• References to Indigenous engagement when naming City assets have been updated, and broader public engagement standards on naming initiatives have been introduced in alignment with Heritage Calgary's *Naming, Renaming, and Commemoration Project Final Report.*

Summary of Proposed Policy Changes
Sponsorship of City Assets

IMPACTED AREA OF POLICY	PROPOSED CHANGES
Definitions	• Nearly all definitions were updated, new ones were added, and some were removed to better match the updated asset classification, procedures and requirements.
Sponsorship Policy Applicability	• Clarity has been added to specify that the policy does not apply to sponsorship of assets owned by the City's Related Authorities or Partners
Sponsorship Principles	• The introduction of overarching sponsorship principles to guide all sponsorship decisions
Public Support Requirements	• The requirement for public support in sponsorship arrangements is being eliminated.
Public Advertising Requirements	• The public advertising requirement is waived for small-scale sponsorships.
Sponsorship Approvals	• Lower approval levels are established for small-scale sponsorships
Annual to Council	• The requirement for annual reporting to Council is being eliminated.